

Incitec Pivot Limited

Office of the Company Secretary

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29 September 2010

The Manager
Company Announcements Office
Australian Securities Exchange
Level 45, South Tower
Rialto
525 Collins Street
MELBOURNE VIC 3000

Dear Sir or Madam

Electronic Lodgement

New Director Appointed

In accordance with the listing rules, I attach a copy of an ASX Announcement for release to the market.

Yours faithfully



Kerry Gleeson
Company Secretary

Attach.

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ASX ANNOUNCEMENT – 29 September 2010

New Director Appointed

The Chairman of Incitec Pivot Limited, Mr John Watson AM, announced the appointment of Mr Paul Brasher to the Incitec Pivot Board as a non-executive director, effective today.

Mr Watson said the Board agreed unanimously to appoint Mr Brasher after a rigorous external process to identify a new non-executive director to complement the existing Directors' experience and skills.

Mr Brasher was formerly the Chairman of the Global Board of PricewaterhouseCoopers, one of the world's major chartered accounting and professional services firms. He had been a partner of the firm, and its predecessors for over 25 years, the last five of which, as Chairman. Mr Brasher is a non-executive director of Perpetual Limited and the Victorian Arts Centre Trust and Chairman of the Reach Foundation.

"I am extremely pleased that Paul has agreed to join the Board. His strong financial skills and international experience will make him an excellent addition to the Board" said Mr Watson.

Mr Brasher will offer himself for reappointment by shareholders at the next Annual General Meeting of shareholders, which is to be held on 21 December 2010.

Kerry Gleeson
Company Secretary

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About Incitec Pivot

Incitec Pivot (ASX: IPL), an S&P/ASX Top 50 company, is a leading global company which manufactures, markets and distributes a range of industrial explosives, fertilisers, related products and services to customers around the world. A leader in its chosen markets, the Company holds a portfolio of recognised and trusted brands and is the No. 1 supplier of fertilisers in Australia and the No 1 supplier of industrial explosives, related products and services in North America. Employing more than 4,400 people, IPL owns and operates manufacturing plants in the USA, Canada, Australia, Turkey and Mexico and has joint venture operations, including in South Africa, Malaysia and China.