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**ASX ANNOUNCEMENT
30 SEPTEMBER 2010**

**INFOMEDIA & CHRYSLER SIGN DATA
LICENSE AGREEMENTS**

SYDNEY – Infomedia Ltd (“Infomedia”) leading after-sales information system provider, announced today that it has signed two agreements, on a non-exclusive basis, with Chrysler Group LLC (“Chrysler”) which give it the right to produce and market its service quoting and selling system, Superservice Menus™ and its electronic parts selling system, Microcat® to the Chrysler dealership network.

Under the terms of the three year agreements, Infomedia will be able to competitively offer versions of Superservice Menus and Microcat to Chrysler dealerships globally where North American vehicles are marketed.

Infomedia does not anticipate that these agreements will materially impact its earnings for the year ending 30 June 2011.

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For further information, images, or an interview, please contact:

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About Infomedia

Infomedia Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. Subscribed to by over 56,000 users from franchised auto dealers and auto trade repairers, the Company's solutions are used every day in more than 160 countries and are provided in 29 languages. Infomedia's parts selling systems allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. The Company also produces other complementary parts and service-related data solutions such as Superservice Menus™, the system that enables service departments to produce accurate service quotations quickly for its customers. Infomedia Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol "IFM").

For more information visit infomedia.com.au.