

**ASX RELEASE
1 October 2010**

**INFOMEDIA ANNOUNCES
NON-EXECUTIVE DIRECTOR TO RESIGN AT AGM**

Infomedia Ltd ("*Infomedia*") wishes to announce the retirement of Mr Andrew Moffat as non-executive director with effect from the Annual General Meeting to be held on 5 November 2010. In accordance with the retirement rule in Infomedia's Constitution, Mr Moffat has informed the Board of his intention to retire by rotation and not to seek re-election as a director.

Mr Moffat was first appointed as non-executive director to Infomedia's Board on 31 March 2005 and has chaired its Audit & Risk and Governance Committee for most of that time.

The Board extends its appreciation to Mr Moffat for his contribution during his time as a director.

Ms Fran Hernon, Infomedia's independent director responsible for director candidate nominations, has commenced a search for a suitably qualified replacement who is expected to be appointed after the 2010 AGM, and who will be brought before the shareholders at the subsequent AGM for consideration and confirmation.

- ENDS -

For further information, images, or an interview, please contact:

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About Infomedia

Infomedia Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. Subscribed to by over 56,000 users from franchised and independent auto dealers and auto trade repairers, the Company's solutions are used every day in more than 160 countries and are provided in 29 languages. Infomedia's Electronic Parts Catalogues (EPCs) allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. The Company is also utilising its technology and expertise to produce EPCs for other industries such as whitegoods and industrial equipment (trucks and forklifts). Infomedia produces other complementary parts and service-related data solutions such as the Superservice Menus™ system that enables the service department to produce accurate service quotations for its customers. Infomedia Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol "IFM"). For more information visit infomedia.com.au.