

5 October 2010

The Manager
Company Announcements Office
Australian Securities Exchange Limited
Level 4, Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

**ASX Announcement
InvoCare Limited (IVC)
Dividend Reinvestment Plan – Share Price**

The Dividend Reinvestment Plan ("DRP") share price for the 2010 interim, fully franked dividend payable on 8 October 2010 is \$6.45.

In accordance with InvoCare's DRP Rules, the DRP price is the undiscounted average of the daily volume weighted average sale price, rounded down to the nearest cent, of InvoCare shares sold in the ordinary course of trading on the ASX during the period of 10 trading days after, but not including, the record date (17 September 2010). That is, the period of 10 days from 20 September 2010 to 1 October 2010 (both dates inclusive).

The DRP has not been underwritten and approximately 325,600 shares will be issued on 8 October 2010.

Proceeds of the DRP will be used for general corporate purposes.

Yours faithfully



Phillip Friery
Company Secretary