

ASX Release

Release Number: 01 - 10 - 10

Release Date: 07 - 10 - 10

ANZIEX and HUB24 Portfolio Services enter into Wholesale Broking Agreement

Investorfirst Limited (ASX: INQ) is pleased to announce that its wholly-owned subsidiary, ANZIEX Limited ('ANZIEX'), has entered into a Wholesale Broking Agreement with HUB24 Services Pty Ltd ('HUB24'). The agreement details an arrangement whereby HUB24 on behalf of its investor clients is able to place ASX market orders via ANZIEX infrastructure and personnel, with the latter responsible for execution, clearing and settlement.

Mr. Otto Buttula, Executive Chairman of Investorfirst, commented, "We are delighted to be appointed as a formal service provider to HUB24's new generation portfolio service. The provision of wholesale broking services is a key part of ANZIEX (Investorfirst's) business model and we expect to be able to continue to grow this division strongly over the medium term. We know and are impressed by the team at HUB24 and are excited to be a part of what we expect will be a strong future growth path for their Company."

About HUB24

HUB24's Portfolio Service is an advanced trading and reporting system that enables clients to benefit from cost effective executions and management of trades whilst retaining the full beneficial ownership of securities for improved tax efficiency. HUB24 acts as a 24 hour accessible hub between you via your Adviser, the Model Manager recommending the Model Portfolio, the broker performing the trades, and the Sub-Custodians who provide the custodial and depository services in respect of the Portfolio Service. This system can be used for managing and administering Managed Discretionary Accounts (MDA's), such as Separately Managed Accounts (SMA's) and Individually Managed Accounts (IMA's). This has the benefit of simplifying the administration of investing in shares for Self-Managed Superannuation Funds.

For more information please contact:

Otto Buttula
Executive Chairman
Investorfirst Ltd
Phone: +61 2 8274 6000

Ian Litster Executive Director HUB24 Pty Ltd

Phone: + 61 2 9233 9300

Andrea Steele Company Secretary Investorfirst Ltd Phone: +61 2 8274 6000

