



World Reach Limited
ABN 39010 568 804

5 / 8 Anzed Court, Mulgrave,
Victoria, Australia 3170

T +61 3 8561 4200
F +61 3 9560 9055
E: info@worldreach.com.au
W: www.worldreach.com.au

October 12th, 2010

The Manager

Company Announcements Platform

Australian Securities Exchange

Inmarsat Appoints Beam to Develop First Global FleetPhone

Beam Communications Pty Ltd, a wholly owned subsidiary of World Reach Limited, today announced that it has received approval from Inmarsat plc (LSE:ISAT), the leading provider of global mobile satellite communications services, to design, manufacture and distribute the world's first low-cost global FleetPhone terminal. Part of Inmarsat's Global Satellite Phone Services (GSPS) family, and based on the core module of the new IsatPhone Pro handheld satellite phone, FleetPhone is planned for launch in quarter one 2011.

The FleetPhone developed by Beam will be a dedicated satellite phone service for the maritime sector; a low-cost, easy-to-use fixed telephony solution that is ideal both for master and crew on smaller fishing vessels, leisure craft and regional merchant fleets. Utilising the latest Inmarsat-4 satellites, providing global coverage, the new FleetPhone will be designed to work in just about any conditions – in rain storms, dust storms, searing heat to sub-zero cold, tropical humidity or freezing fog.

FleetPhone is the first in a series of IsatPhone Pro Core Module-based user terminals that Beam will be developing for Inmarsat to target specific global market applications and opportunities. The FleetPhone will target the maritime sector and offer such features as crew and Captain calling, data, tracking and alert monitoring capabilities and be purpose built for harsh maritime applications.

Inmarsat's Senior Director, Maritime, James Collett, said: "Beam has proven through their development of the quality range of IsatDocks launched recently that they have the expertise and capability to bring strategic products for Inmarsat to market very quickly, which is extremely important in keeping up with the ever-changing MSS markets throughout the world. We look forward to the release of this product in the first quarter of 2011."

Once again this is a very exciting opportunity for Beam and it makes us very proud to be recognised by a company such as Inmarsat for our achievements to date. The potential market for FleetPhone and other related products will provide a solid basis from which to further enhance Beam's overall product offering to our global distribution partners.

Development has commenced on the FleetPhone and Beam's major advantage is the ability to utilise much of the development that has already been commercialised from the docking station products.

Yours faithfully



Michael Capocchi
Managing Director

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About Beam Communications Pty Ltd

Beam Communications Pty Ltd is a wholly owned subsidiary of World Reach Limited (ASX: WRR) ; Beam Communications designs, manufactures and distributes a wide range of Satellite and GSM voice, data, tracking terminals and accessories for the global telecommunications market. Through a global network of Resellers Beam solutions are deployed into a wide range of vertical markets including Maritime, Transport, Government, Defence, Mining, Construction, Forestry, Emergency Services, Relief Aid, Telemetry and Rural Telephony. For more information, www.beamcommunications.com

About Inmarsat

Inmarsat plc (LSE: ISAT) is the leading provider of global mobile satellite communications services. Since 1979, Inmarsat has been providing reliable voice and high-speed data communications to governments, enterprises and other organizations, with a range of services that can be used on land, at sea or in the air. The company's services are delivered through a global network of more than 400 distribution partners and service providers operating in 100 countries. For the year ended 31 December 2009, Inmarsat plc had total revenue of US\$1,038.1 million (2008: US\$996.7 million) with an EBITDA of US\$594.2 million (2008: US\$531.2 million). For more information, please visit www.inmarsat.com.

About World Reach Limited

World Reach Limited is an Australian publicly listed company, with strategic ownership of companies involved in the design, manufacturing and distribution of equipment, applications and services to the global needs of Information Communication & Technology markets. World Reach Limited is an Australian publicly listed company, owning 100% of Beam Communications Pty Ltd. For more information www.worldreach.com.au