



FACSIMILE TRANSMITTAL SHEET

Date: October 15, 2010
To: Company Announcements Office
Company: Australlan Stock Exchange Limited
Fax: 011-612-9778-0999
Phone: 011-612-9338-0000
Number of pages: - 15 -
(including cover)

From: Chimene M. Sanchez
Email: Chimene.sanchez@dfafunds.com

Phone: (512) 306 - 2373
Fax: (512) 306 - 6698

To Whom It May Concern:

Please see the attached Form 603 – Notice of initial substantial holder. Dimensional has notified the Company accordingly

Thank you.

Chimene M. Sanchez
Compliance Analyst

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Dimensional Fund Advisors Inc.
310.395.8005 Fax 310.899.2597

Form 603
Corporations Act 2001
Section 671B

Notice of initial substantial holder

To Company Name/Scheme McPherson's Limited

ACN/ARSN 004 068 419

1. Details of substantial holder (1)

Name DFA Group

ACN/ARSN (if applicable) See Annexure A

The holder became a substantial holder on 14/10/2010

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
	See Annexure B		

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder and Nature of relevant interest (7)	Class and number of securities
See Annexure C	

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
	See Annexure D		

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
	See Annexure E			

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

Not Applicable

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
	See Annexure F

Signature

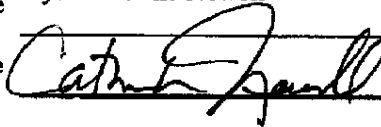
Dimensional Fund Advisors LP

By: Dimensional Holdings Inc., its General Partner

print name By: Catherine Newell

capacity Secretary and Vice President

sign here



date

October 15, 2010

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown."
- (9) Details of the consideration must include any and all benefits, moneys and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

GUIDE

This guide does not form part of the prescribed form and is included by ASIC to assist you in completing and lodging form 603.

Signature	This form must be signed by either a director or a secretary of the substantial holder.
Lodging period	Nil
Lodging Fee	Nil
Other forms to be completed	Nil
Additional information	(a) If additional space is required to complete a question, the information may be included on a separate piece of paper annexed to the form. (b) This notice must be given to a listed company, or the responsible entity for a listed managed investment scheme. A copy of this notice must also be given to each relevant securities exchange. (c) The person must give a copy of this notice: (i) within 2 business days after they become aware of the information; or (ii) by 9.30 am on the next trading day of the relevant securities exchange after they become aware of the information if:
Annexures	To make any annexure conform to the regulations, you must 1 use A4 size paper of white or light pastel colour with a margin of at least 10mm on all sides 2 show the corporation name and ACN or ARBN 3 number the pages consecutively 4 print or type in BLOCK letters in dark blue or black ink so that the document is clearly legible when photocopied 5 identify the annexure with a mark such as A, B, C, etc

Information in this guide is intended as a guide only. Please consult your accountant or solicitor for further advice.

ANNEXURE A
McPherson's Limited
ACN 004 068 419

1. DETAILS OF SUBSTANTIAL HOLDERS

In this Form 603, references to the "DFA Group" are references to the following persons and entities and their respective associates and related bodies corporate:

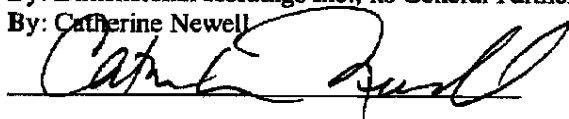
Name	DFA Australia Limited (a subsidiary of Dimensional Fund Advisors LP) ACN 065 937 671
Name	Dimensional Fund Advisors LP (formerly, Dimensional Fund Advisors Inc.)
Name	Dimensional Fund Advisors Ltd. (a subsidiary of Dimensional Fund Advisors LP)
Name	Dimensional Fund Advisors Canada ULC (formerly, Dimensional Fund Advisors Canada Inc. and a subsidiary of DFA Canada LLC)
Name	DFA Canada LLC (a subsidiary of Dimensional Fund Advisors LP)
Name	Dimensional Holdings Inc. (general partner of Dimensional Fund Advisors LP)
Name	Dimensional Holdings LLC (limited partner of Dimensional Fund Advisors LP)
Name	David Booth
Name	Rex Sinquefeld

This is Annexure "A" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: October 15, 2010

Print Name: Dimensional Fund Advisors LP
By: Dimensional Holdings Inc., its General Partner
By: Catherine Newell

Signature:



Capacity: Secretary and Vice President

ANNEXURE B
McPherson's Limited
ACN 004 068 419

2. DETAILS OF VOTING POWER

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Total voting power (6)
Ordinary fully paid shares	3,578,854	3,578,854	5.00%

This is Annexure "B" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: October 15, 2010

Print Name: Dimensional Fund Advisors LP
By: Dimensional Holdings Inc., its General Partner
By: Catherine Newell

Signature: 

Capacity: Secretary and Vice President

ANNEXURE C
McPherson's Limited
ACN 004 068 419

3. DETAILS OF RELEVANT INTERESTS

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder and Nature of relevant interest (7)	Holdings (ordinary fully paid shares)
The companies and individuals comprising the DFA Group (as defined above) hold the following relevant interests in ordinary fully paid shares in McPherson's Limited:	
(a) Registered Schemes	
DFA Australia Limited has the power to exercise, or control the exercise of, voting rights attached to these securities and /or the power to dispose of, or control the exercise of the disposal of these securities as responsible entity of the following registered managed investment schemes:	
Dimensional Australian Core Equity Trust	135,087
Dimensional Australian Small Company Trust	96,554
Dimensional Australian Value Trust	209,510
Dimensional Strategic Australian Equity Trust	259,613
(b) Institutional Mandates	
DFA Australia Limited has the power to exercise, or control the exercise of, voting rights attached to these securities and /or the power to dispose of, or control the exercise of the disposal of these securities under the following mandates with institutional investors:	
Fund of Funds Australian Equity Fund	48,391
Club Plus Superannuation Scheme	30,267
WM Pool - Dimensional Australian Equity Trust	194,578
Medibank Private Limited	13,386
Queensland Investment Trust No. 1	20,041
Queensland Investment Trust No. 2	240,043
State Public Sector Superannuation Scheme	136,244
Russell Australian Shares Fund	86,748
(c) Other DFA Group Funds and Mandates	

DFA Australia Limited has the power to dispose of, or to control the exercise of the power to dispose of, these securities under sub-advisory agreements and consulting services agreements with other members of the DFA Group in relation to the following mutual funds and mandates:

Separate Account advised by Dimensional Fund Advisors LP (US)	17,400
Old Westbury Global Small & Mid Cap Fund of Old Westbury Funds, Inc. (US)	36,485
DFA International Core Equity Fund of Dimensional Funds (Canada)	1,595
Separate Account advised by Dimensional Fund Advisors LP (US)	86,180
International Core Equity Portfolio of DFA Investment Dimensions Group Inc. (US)	54,641
International Vector Equity Portfolio of DFA Investment Dimensions Group Inc. (US)	15,732
Separate Account advised by Dimensional Fund Advisors LP (US)	45,428
International Sustainability Core 1 Portfolio of DFA Investment Dimensions Group Inc. (US)	4,771
Separate Account advised by Dimensional Fund Advisors LP (US)	14,026
Global Targeted Value Fund of Dimensional Funds II plc (Ireland)	3,639
Separate Account advised by Dimensional Fund Advisors LP (US)	38,841
Pacific Basin Small Companies Fund of Dimensional Funds plc (Ireland)	12,721
DFA International Vector Equity Fund of Dimensional Funds (Canada)	7,012
International Small Company Fund of John Hancock Funds II (US)	18,009
International Small Company Trust of John Hancock Trust (US)	6,941
Met/Dimensional International Small Company Portfolio, a series of the Metropolitan Series Fund, Inc. (US)	19,409
Separate Account advised by Dimensional Fund Advisors LP (US)	5,830
Separate Account advised by Dimensional Fund Advisors LP (US)	6,853
Separate Account advised by Dimensional Fund Advisors LP (US)	32,468
Separate Account advised by Dimensional Fund Advisors LP (US)	11,618
Asia Pacific Small Company Series of The DFA Investment Trust Company (US)	303,441

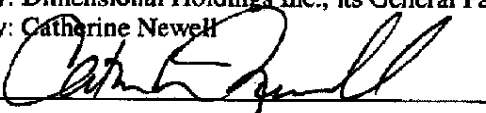
Separate Account advised by Dimensional Fund Advisors Ltd (UK)	28,871
Separate Account advised by Dimensional Fund Advisors Ltd (UK)	25,488
Separate Account advised by Dimensional Fund Advisors Ltd (UK)	77,064
DFA International Small Cap Value Portfolio of DFA Investment Dimensions Group Inc. (US)	1,299,269
T.A. World ex U.S. Core Equity Portfolio of DFA Investment Dimensions Group Inc. (US)	4,660
(d) Dimensional Fund Advisors LP and each of its subsidiaries are each deemed to have the same relevant interests in the securities as DFA Australia Limited because Dimensional Fund Advisors LP controls DFA Australia Limited;	
(e) David Booth and Rex Sinquefeld are deemed to have the same relevant interests in the securities as Dimensional Fund Advisors LP as they each have more than 20% voting power in Dimensional Fund Advisors LP;	
(f) Dimensional Fund Advisors LP and other members of the DFA Group may also have relevant interests in the securities referred to in paragraph (c) above as investment manager or advisor to the mutual funds and mandates referred to in that paragraph.	

This is Annexure "C" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: October 15, 2010

Print Name: Dimensional Fund Advisors LP
By: Dimensional Holdings Inc., its General Partner
By: Catherine Newell

Signature:



Capacity: Secretary and Vice President

ANNEXURE D
McPherson's Limited
ACN 004 068 419

4. DETAILS OF PRESENT REGISTERED HOLDERS

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest DFA Group in respect of	Registered Holder	Person entitled to be registered as holder (s)	Holdings (ordinary fully paid shares)
Dimensional Australian Core Equity Trust	JPMorgan Nominees Australia Limited	N/A	135,087
Dimensional Australian Small Company Trust	JPMorgan Nominees Australia Limited	N/A	96,554
Dimensional Australian Value Trust	JPMorgan Nominees Australia Limited	N/A	209,510
Dimensional Strategic Australian Equity Trust	JPMorgan Nominees Australia Limited	N/A	239,613
Fund of Funds Australian Equity Fund	Cogent Nominees Pty Ltd	N/A	48,391
Club Plus Superannuation Scheme	National Nominees Limited	N/A	30,267
WM Pool - Dimensional Australian Equity Trust	National Nominees Limited	N/A	194,578
Medibank Private Limited	National Nominees Limited	N/A	13,386
Queensland Investment Trust No. 1	National Nominees Limited	N/A	20,041
Queensland Investment Trust No. 2	National Nominees Limited	N/A	240,043
State Public Sector Superannuation Scheme	National Nominees Limited		136,244
Russell Australian Shares Fund	HSBC Custody Nominees (AUS) LTD	N/A	86,748
Separate Account advised by Dimensional Fund Advisors LP (US)	The Hongkong and Shanghai Banking Corporation, Australia Ltd	N/A	17,400
Old Westbury Global Small & Mid Cap Fund of Old Westbury Funds, Inc. (US)	Citicorp Nominees Pty Ltd, Melbourne	N/A	36,485
DFA International Core Equity Fund of Dimensional Funds (Canada)	The Hongkong and Shanghai Banking Corporation Limited	N/A	1,595

Separate Account advised by Dimensional Fund Advisors LP (US)	The Hongkong and Shanghai Banking Corporation, Australia Ltd	N/A	36,180
International Core Equity Portfolio of DFA Investment Dimensions Group Inc. (US)	Citicorp Nominees Pty Ltd, Melbourne	N/A	54,641
International Vector Equity Portfolio of DFA Investment Dimensions Group Inc. (US)	Citicorp Nominees Pty Ltd, Melbourne	N/A	15,732
Separate Account advised by Dimensional Fund Advisors LP (US)	National Australia Bank	N/A	45,428
International Sustainability Core 1 Portfolio of DFA Investment Dimensions Group Inc. (US)	Citicorp Nominees Pty Ltd, Melbourne	N/A	4,771
Separate Account advised by Dimensional Fund Advisors LP (US)	The Hongkong and Shanghai Banking Corporation, Australia Ltd	N/A	14,026
Global Targeted Value Fund of Dimensional Funds II plc (Ireland)	O/A Citibank Ltd Melbourne Secs	N/A	3,639
Separate Account advised by Dimensional Fund Advisors LP (US)	The Hongkong and Shanghai Banking Corporation, Australia Ltd	N/A	38,841
Pacific Basin Small Companies Fund of Dimensional Funds plc (Ireland)	O/A Citibank Ltd Melbourne Secs	N/A	12,721
DFA International Vector Equity Fund of Dimensional Funds (Canada)	The Hongkong and Shanghai Banking Corporation Limited	N/A	7,012
International Small Company Fund of John Hancock Funds II (US)	The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia	N/A	18,009
International Small Company Trust of John Hancock Trust (US)	The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia	N/A	6,941
Met/Dimensional International Small Company Portfolio, a series of the Metropolitan Series Fund, Inc. (US)	The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia	N/A	19,409
Separate Account advised by Dimensional Fund Advisors LP (US)	HSBC Custody Nominees (AUS) LTD	N/A	5,830
Separate Account advised by Dimensional Fund Advisors LP (US)	The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia	N/A	6,853
Separate Account advised by Dimensional Fund Advisors LP (US)	The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia	N/A	32,468
Separate Account advised by Dimensional Fund Advisors LP (US)	Citicorp Nominees Pty Ltd, Melbourne	N/A	11,618

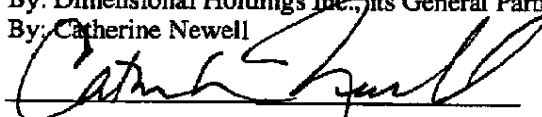
Asia Pacific Small Company Series of The DFA Investment Trust Company (US)	Citicorp Nominees Pty Ltd, Melbourne	N/A	303,441
Separate Account advised by Dimensional Fund Advisors Ltd (UK)	JPMorgan Nominees Australia Limited	N/A	28,871
Separate Account advised by Dimensional Fund Advisors Ltd (UK)	JPMorgan Nominees Australia Limited	N/A	25,488
Separate Account advised by Dimensional Fund Advisors Ltd (UK)	JPMorgan Nominees Australia Limited	N/A	77,064
DFA International Small Cap Value Portfolio of DFA Investment Dimensions Group Inc. (US)	Citicorp Nominees Pty Ltd, Melbourne	N/A	1,299,269
T.A. World ex U.S. Core Equity Portfolio of DFA Investment Dimensions Group Inc. (US)	Citicorp Nominees Pty Ltd, Melbourne	N/A	4,660

This is Annexure "D" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: October 15, 2010

Print Name: Dimensional Fund Advisors LP
By: Dimensional Holdings Inc., its General Partner
By: Catherine Newell

Signature:



Capacity: Secretary and Vice President

ANNEXURE E
McPherson's Limited
ACN 004 068 419

5. CONSIDERATION

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest DFA Group in respect of	Date of Acquisition	Consideration (\$)		Holdings (ordinary shares)
		Cash	Non Cash	
Dimensional Australian Small Company Trust	Oct 14 2010	\$ 3,824.10	N/A	1,274
Dimensional Australian Value Trust	Aug 19 2010	\$ 18,936.63	N/A	6,749
Dimensional Australian Value Trust	Aug 09 2010	\$ 11,188.18	N/A	4,087
Dimensional Australian Value Trust	Aug 06 2010	\$ 3,450.01	N/A	1,254
Dimensional Australian Value Trust	Aug 03 2010	\$ 3,893.70	N/A	1,436
Dimensional Australian Value Trust	Aug 02 2010	\$ 3,531.68	N/A	1,322
Dimensional Australian Value Trust	Jul 26 2010	\$ 3,044.58	N/A	1,157
Dimensional Australian Value Trust	Jul 23 2010	\$ 2,314.80	N/A	880
Old Westbury Global Small & Mid Cap Fund of Old Westbury Funds, Inc. (US)	Jul 14 2010	\$ 5,054.30	N/A	1,919
DFA International Core Equity Fund of Dimensional Funds (Canada)	Aug 13 2010	\$ 4,500.15	N/A	1,595
Separate Account advised by Dimensional Fund Advisors LP (US)	Sep 24 2010	N/A	\$ 50,046.13	17,317
Global Targeted Value Fund of Dimensional Funds II plc (Ireland)	Oct 01 2010	\$ 10,812.14	N/A	3,639
WM Pool - Dimensional Australian Equity Trust	Aug 09 2010	\$ 1,538.09	N/A	562
Separate Account advised by Dimensional Fund Advisors LP (US)	Sep 24 2010	\$ 5,184.97	N/A	1,789
Separate Account advised by Dimensional Fund Advisors LP (US)	Sep 21 2010	\$ 11,320.46	N/A	4,041
Queensland Investment Trust No. 2	Sep 16 2010	\$ (36,719.28)	N/A	(13,309)
Queensland Investment Trust No. 2	Sep 15 2010	\$ (859.33)	N/A	(319)
Dimensional Strategic Australian Equity Trust	Oct 06 2010	\$ 20,494.46	N/A	6,920
DFA International Small Cap Value Portfolio of DFA Investment Dimensions Group Inc. (US)	Oct 01 2010	\$ 10,812.14	N/A	3,639
DFA International Small Cap Value Portfolio of DFA Investment Dimensions Group Inc. (US)	Sep 29 2010	\$ 9,124.32	N/A	3,081

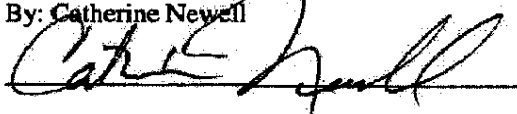
DFA International Small Cap Value Portfolio of DFA Investment Dimensions Group Inc. (US)	Sep 27 2010	\$ 8,091.22	N/A	2,773
DFA International Small Cap Value Portfolio of DFA Investment Dimensions Group Inc. (US)	Sep 23 2010	\$ 3,290.68	N/A	1,162

This is Annexure "E" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: October 15, 2010

Print Name: Dimensional Fund Advisors LP
By: Dimensional Holdings Inc., its General Partner
By: Catherine Newell

Signature:



Capacity: Secretary and Vice President

ANNEXURE F
McPherson's Limited
ACN 004 068 419

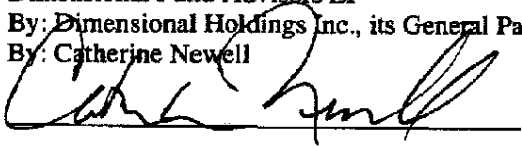
7. ADDRESSES

Name	Address
DFA Australia Limited	Level 43, 1 Macquarie Place, Sydney NSW 2000
Dimensional Fund Advisors LP	6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America
Dimensional Fund Advisors Ltd.	7 Down Street, London W1J7AJ, United Kingdom
DFA Canada LLC	6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America
Dimensional Fund Advisors Canada ULC	1500 West Georgia Street, Suite 1520, Vancouver, British Columbia V6E 3C9, Canada
Dimensional Holdings Inc.	6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America
Dimensional Holdings LLC	6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America
David Booth	6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America
Rex Sinquefield	1299 Ocean Avenue, Santa Monica, California, 90401, United States of America

This is Annexure "F" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: October 15, 2010

Print Name: Dimensional Fund Advisors LP
By: Dimensional Holdings Inc., its General Partner
By: Catherine Newell

Signature: 

Capacity: Secretary and Vice President