

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

☐ Check this box if no longer
subject to Section 16. Form 4 or
Form 5 obligations may continue.
See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility
Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* F. Paul Hetterich c/o Constellation Brands, Inc. 207 High Point Dr., Bldg. 100 Victor NY 14564	2. Issuer Name and Ticker or Trading Symbol Constellation Brands, Inc. [STZ/STZ.B]	5. Relationship of Reporting Person(s) to Issuer (check all applicable) ___ Director ___ 10% Owner _X_ Officer (give title below) ___ Other (specify below) Executive VP
	3. Date of Earliest Transaction Required to be Reported (Month/Day/Year) 10/14/2010	
	4. If amendment, Date Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	2A. Deemed Execution Date, if any (mm/dd/yy)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, & 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3, & 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	10/14/2010		M		10,000	A	\$13.7125	69,873 (1)	D	
Class A Common Stock	10/14/2010		M		21,300	A	\$11.795	91,173 (1)	D	
Class A Common Stock	10/14/2010		S		31,300	D	\$19.0259 (2)	59,873 (1)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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Form 4 (cont.)

Name and Address of Reporting Person
F. Paul Hetterich
c/o Constellation Brands, Inc.
207 High Point Dr., Bldg. 100
Victor NY 14564

Issuer Name and Ticker or Trading Symbol
Constellation Brands, Inc. [STZ/STZ.B]

Period Of Report
10/14/2010

**Table II -Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (mm/dd/yy)	3A. Deemed Execution Date, if any (mm/dd/yy)	4. Transaction Code (Instr. 8)		5. No. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, & 5)		6. Date Exercisable and Expiration Date (mm/dd/yy)		7. Title and Amount of Underlying Securities (Instr. 3 & 4)		8. Price of Derivative Security (Instr. 5)	9. No. of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3, & 4)	10. Ownership Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Options (right to buy)	\$13.7125	10/14/2010		M			10,000	(3)	04/04/2012	Class A Common Stock	10,000	\$0	0	D	
Non-Qualified Stock Options (right to buy)	\$11.795	10/14/2010		M			21,300	(3)	04/02/2013	Class A Common Stock	21,300	\$0	0	D	

Explanation of Responses:

(1) - Includes shares of Class A Common Stock acquired in July 2010 under the Constellation Brands, Inc. 1989 Employee Stock Purchase Plan.

(2) - Represents the weighted average sale price. The sale price range is \$19.00 to \$19.11. Upon request by the Commission staff, the issuer or a security holder of the issuer, the reporting person will provide full information regarding the number of shares sold at each separate price.

(3) - 100% of this option has become exercisable.

By: F. Paul Hetterich
**Signature of Reporting Person

10/15/2010
Date

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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