



STW Group Limited
Level 6, 72 Christie Street
St Leonards, NSW 2065
Sydney Australia

t +61 2 9373 6488
f +61 2 9373 6398

ABN 84 001 657 370

www.stwgroup.com.au

ASX RELEASE

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GLOBAL APPOINTMENT FOR STW AGENCY

STW Communications Group Limited ("STW" ; ASX:SGN), Australia's leading marketing content and communications services group, today announced that Moon Communications Group, a 100% owned subsidiary of STW, has been appointed to HTC's global agency roster after winning a three way competitive pitch for the brand's global creative work.

The appointment by HTC includes responding to the creative needs of the mobile phone company in both the Asia Pacific region and key markets across the globe.

Moon Communications Group specialises in delivering creative brand, retail, advertising, digital and interactive solutions.

Please find attached the Media Release.

For further information, please contact:

Mike Connaghan
Chief Executive Officer
STW Group Limited
+61 2 9373 6463



HTC APPOINTS MOON

Sydney, October 19, 2010: STW's Moon Communications Group has been appointed to HTC's global agency roster after winning a three way competitive pitch for the brand's global creative work.

The appointment includes responding to the creative needs of the mobile phone company in both the Asia Pacific region and key markets across the globe, working alongside HTC's other international agencies including FigTree and AMP in the UK and Deutsch in the US.

Having already started campaign development that launches the publicly listed HTC brand and its products in China, Moon's Chief Executive, Anouk Darling said "the work is challenging, exhilarating and exciting".

"We are thrilled to be working with HTC which is one of the fastest-growing and innovative companies in the mobile sector," said Darling.

"Our entire agency loves the brand, so there is a great deal of energy and passion that comes with the work."

HTC's Head of Global Marketing, Ivana Tsai commented "we were delighted with both the strategic and creative work Moon presented across all the pitch stages. They also proved to be an agency that shares our common values. Moon is already exceeding our expectations in the work they've done to date."

"It is rare to find a partnership where there are great synergies already. We are both challenger brands and we share many of the same values," added Anouk Darling.

This appointment comes as Moon continues to grow both in Australia and offshore in New York and across the region following a raft of new business wins and campaign delivery successes.

Moon Communications Group is part of STW Group, Australia's leading marketing content and communications services group. Moon specialises in delivering creative brand, retail, advertising, digital and interactive solutions.

HTC Corporation (HTC) is one of the fastest growing companies in the mobile phone industry. By putting people at the centre of everything it does, HTC creates innovative smartphones that better serve the lives and needs of individuals. The company is listed on the Taiwan Stock Exchange under ticker 2498. For more information about HTC, please visit www.htc.com.

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Further information contact

Tessa Sexton

STW Group

Ph: 0421 098 674