

19 October 2010

GREENCROSS LIMITED (ASX: GXL) Announcement

Greencross Limited ('Greencross' or 'The Company') is pleased to confirm that it has issued shares under the Greencross Employee Loan Plan*, at 70 cents per share, to the following employees:

Glen Richards (Managing Director) 350,000*
Wesley Coote (CFO/ Company Secretary) 250,000
Terry King (General Manager of Operations) 225,000
Total Share to be issued 825,000

(* Approved by shareholders at the Company's Annual General Meeting held on 27 September 2010)

The Company will provide the employees with a loan to fund the acquisition cost of the shares. The shares will be registered in the name of the employees, but will remain subject to restrictions on dealing as specified by the Board until the employees become entitled to withdraw the shares from the Loan Plan.

Greencross Limited Chairman, Mr Andrew Geddes, said "The Loan Plan provides a suitable long term incentive for Greencross Limited to provide an equity reward to our executives. Access to the benefit is restricted by tenure hurdles and performance criteria. Once these requirements are satisfied the executive will be required to repay the associated loan to obtain access to the associated Greencross Limited shares. The Greencross Limited shares, the subject of the Loan Plan, are issued at the market price at the time of issue."

The performance criterion will consist of two components:

- No Participant will be able to access shares under the proposed Loan Plan unless the average closing price of Greencross ordinary shares, for five trading days on the Australian Securities Exchange prior to the date of issue, is equal to or greater than the following:
 - a. \$1.77 24 months from the date of issue (20% vesting);
 - b. \$2.40 36 months from the date of issue (20% vesting);
 - c. \$3.34 48 months from the date of issue (20% vesting); and
 - d. \$4.20 59 months from the date of issue (40% vesting).

Note: the date of issue is deemed to be the 18th of October 2010

 Should a Participant be assessed at below satisfactory in two consecutive performance reviews the Participant will redeliver to Greencross all shares the subject of the Greencross Loan Plan and such shares will be cancelled. Mr Andrew Geddes said "the Employee Loan Plan will create a stronger link between the shareholders, the Employees and the Company's overall financial performance as reflected in the performance of the Company's shares. Therefore, this is why the board has closely linked the performance hurdles of the Employee Loan Plan shares to the Company's 5 year acquisition and organic growth projections. I have all confidence in the management of the Company to execute these plans effectively."

Please find following the Appendix 3B for the issue of the new shares under the Employee Loan Plan.

-END-

ABOUT GREENCROSS

Greencross was established in 2003 and has grown to become Australia's leading veterinary services company through the acquisition and integration of 52 practices around Australia.

Greencross's strategy is to continue to consolidate the fragmented veterinary services industry in Australia and is focused on delivering exceptional veterinary medicine and levels of care to its patients. The company's vision is to be the practice of choice for employees, clients, patients and shareholders.

For further information please contact:

Glen Richards
Managing Director, Greencross Limited

Phone: (07) 3391 1477

Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

GREENCROSS LIMITED	
ABN 58 119 778 862	
We (the entity) give ASX the following	information.
Part 1 - All issues You must complete the relevant sections (attach se	heets if there is not enough space).
1 +Class of +securities issued or to be issued	FULLY PAID ORDINARY SHARES

2 Number of +securities issued or to be issued (if known) or maximum

number which may be issued

Name of entity

- 1. 825,000
- 3 Principal terms of the *securities (eg, if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)

Shares are subject to the terms and conditions of the Greencross Employee Loan Plan and are to be held in a trading lock until certain hurdles and tenure have been satisfied by the employees.

⁺ See chapter 19 for defined terms.

4	Do the *securities rank equally in all
	respects from the date of allotment
	with an existing +class of quoted
	+securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment
- Issue price or consideration

1. \$0.70

1.

YES

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) Issue of shares to executives under the Greencross Employee Loan Plan.

7 Dates of entering *securities into uncertificated holdings or despatch of certificates

18 October 2010

8 Number and *class of all *securities quoted on ASX (including the securities in clause 2 if applicable)

+Class
ORDINARY
Fully paid shares

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⁺ See chapter 19 for defined terms.

9 Number and *class of all *securities not quoted on ASX (including the securities in clause 2 if applicable)

Number	+Class
2,000,000	OPTIONS exercisable
•	at \$1.20
	between 15
	June 2010
	and 14 June
	2011
295,000	OPTIONS exercisable
	at \$1.40 no
	later than 8
	July 2013

Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

1. Shares will rank pari passu with all existing fully paid ordinary shares.

Part 2 - Bonus issue or pro rata issue

11	Is security holder approval required?
12	Is the issue renounceable or non-renounceable?
13	Ratio in which the *securities will be offered
14	*Class of *securities to which the offer relates
15	*Record date to determine entitlements
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?
17	Policy for deciding entitlements in relation to fractions
10	
18	Names of countries in which the entity has *security holders who will not be sent new issue documents
	Note: Security holders must be told how their entitlements are to be dealt with.
	Cross reference: rule 7.7.

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⁺ See chapter 19 for defined terms.

Appendix 3B New issue announcement

10	Claring law for maring of	
19	Closing date for receipt of acceptances or renunciations	
20	Names of any underwriters	
21	Amount of any underwriting fee or commission	
22	Names of any brokers to the issue	
23	Fee or commission payable to the broker to the issue	
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of *security holders	
25	If the issue is contingent on *security holders' approval, the date of the meeting	
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	
28	Date rights trading will begin (if applicable)	
29	Date rights trading will end (if applicable)	
30	How do *security holders sell their entitlements in full through a broker?	
31	How do *security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	
32	How do *security holders dispose of	

+ See chapter 19 for defined terms.

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		Appendix 3B
New	iccue	announcement

		entitlements (except by sale gh a broker)?
33	+Desp	atch date
-		uotation of securities
You ne	eed only c	omplete this section if you are applying for quotation of securities
34	Type (tick o	of securities one)
(a)	X	Securities described in Part 1
(b)		All other securities
, ,		Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities
		t have ticked box 34(a)
		t have ticked box 34(a) ecurities forming a new class of securities
Addi	tional s	
Addi	tional s	ecurities forming a new class of securities
Addi	tional s	ecurities forming a new class of securities e you are providing the information or If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000
Addi	tional s	ecurities forming a new class of securities e you are providing the information or If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000

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Entities that have ticked box 34(b) 38 Number of securities for which +quotation is sought 39 Class of *securities for which quotation is sought 40 Do the *securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 41 Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that other security) Number +Class 42 Number and +class of all +securities quoted on ASX (including the securities in clause 38)

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Quotation agreement

- [†]Quotation of our additional *securities is in ASX's absolute discretion. ASX may quote the *securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those +securities should not be granted +quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the *securities to be quoted under section 1019B of the Corporations Act at the time that we request that the *securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before *quotation of the *securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:

Date: 19 October 2010

(Company Secretary)

Print name: Wesley Coote

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