

Form 604
Corporations Act 2001
Section 671B

Notice of change of interests of substantial holder

To: STW Communications Group Limited
ACN: 001 657 370
ASX Code: SGN

1. Details of substantial holder

Name: IOOF Holdings Limited
ACN: ACN 100 103 722

This notice is given by IOOF Holdings Limited on behalf of itself and its subsidiaries.

There was a change in the interest of the substantial holder on: 20 October 2010
The previous notice was given to the company on: 19 October 2010
The previous notice was dated: 15 October 2010

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in when last required and when now required to give a substantial holding notice to the company or scheme, are as follows:

Class of securities	Previous notice		Present notice	
	Person's votes	Voting Power	Person's votes	Voting Power
Ordinary	24,424,692	6.704%	19,950,749	5.476%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date	Person	Nature	Consideration	Class & number (ord)	Person's votes
18/10/2010	Perennial Investment Partners Limited (ACN 087 901 620)	Sold on market	-\$ 88,463.32	- 100,610	- 100,610
19/10/2010	Perennial Investment Partners Limited (ACN 087 901 620)	Sold on market	-\$ 1,682,215.44	- 1,921,782	- 1,921,782
20/10/2010	Perennial Investment Partners Limited (ACN 087 901 620)	Sold on market	-\$ 2,154,352.10	- 2,451,551	- 2,451,551

4. Present Relevant Interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder	Registered holder of securities	Person Entitled to be holder	Nature of relevant interest	Class & Number (Ord)	Person's votes
Perennial Investment Partners Limited (ACN 087 901 620)	NAB Asset Servicing		Investment Manager	13,581,879	13,581,879
Perennial Investment Partners Limited (ACN 087 901 620)	JP Morgan		Investment Manager	3,454,125	3,454,125
Perennial Investment Partners Limited (ACN 087 901 620)	JB WERE		Investment Manager	81,798	81,798
Perennial Investment Partners Limited (ACN 087 901 620)	Citigroup		Investment Manager	2,244,136	2,244,136
Perennial Investment Partners Limited (ACN 087 901 620)	BNP		Investment Manager	588,811	588,811

5. Changes in association

The persons who have become associates of, ceased to be associates of, or have changed the nature of their association with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name & ACN	Nature of association
Not applicable	

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
IOOF Holdings Limited	Level 23, 303 Collins Street Melbourne Victoria 3000
Perennial Investment Partners Limited	Level 23, 303 Collins Street Melbourne Victoria 3000
STW Communications Group Limited	Level 6, Ogilvy House 72 Christie Street St Leonards, NSW 2065