

29 October 2010

Appendix 4C Quarterly Report – Additional Information

Praemium Limited (ASX:PPS) has released the following additional information in relation to its Appendix 4C report, for the period 1 July to 30 September 2010.

The following table summarises key comparative measures for the last five quarters:

V-Wrap						
Quarter	Revenue	Receipts	Nbr Portfolios	FUA	SMA FUM	UK FOP ¹
Sep-09	\$2,632 K	\$2,938 K	41,043	\$36.7bn	\$415mn	£ 17.5mn
Dec-09	\$2,642 K	\$2,272 K	42,596	\$38.9bn	\$460mn	£ 39.0mn
Mar-10	\$3,261 K	\$2,968 K	43,647	\$40.6bn	\$511mn	£ 80.7mn
Jun-10	\$3,413 K	\$2,821 K	44,167	\$39.7bn	\$497mn	£115.7mn
Sep-10	\$4,193 K	\$3,178 K	44,279	\$42.4bn	\$532mn	£155.4mn

Note¹: FOP = Funds on Platform

Additional Notes:

- Net operating cash flow for the quarter was -\$1.333 million. Historically, the September quarter is adversely affected by a number of annual expenses associated with fiscal year end. This year, these annual expenses amount to approximately \$300,000.
- The 30th September cash balance was \$4.329million
- The September quarter revenue includes \$1million Powerwrap license fee received by way of equity in Powerwrap
- UK FOP (Funds on Portfolio) continued to grow and was £155million at 30 September. We consider this to be a good result in the context of the September quarter overlapping the UK summer holiday period. Whilst we had expected to start receiving inflows from offshore clients in that quarter, the first of those funds were not received until mid-October. UK FOP is now approximately £180million and represents a 56% gain in the past 4 months.
- The net V-Wrap portfolio numbers marginally grew in this quarter. Growth was inhibited, in part, to the end of tax year effect seen in previous years - that is, if portfolios are to exit the service it is generally after the tax year end.

- The first Praemium SMARTwrap PDS went live in August and 10 firms have signed contracts in the past 4 weeks. These firms currently manage or advise on more than \$500million of assets, of which we anticipate more than \$100million will transition over the first 12 months. Interest has been very strong with a further 43 contracts currently outstanding and a large number of other firms expressing interest in our offering.

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