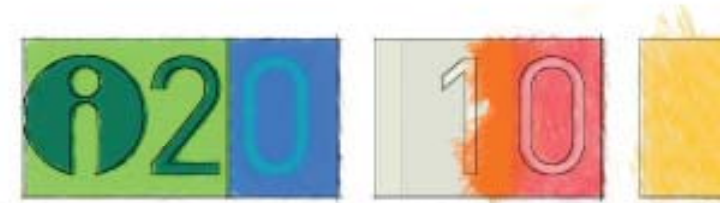


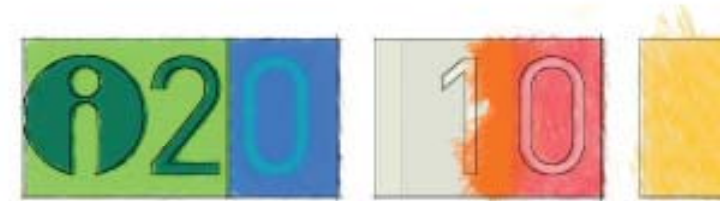
Annual General Meeting 2010

Annual General Meeting



Welcome

Annual General Meeting



Notice of Meeting



Infomedia Ltd
357 - 373 Warringah Road
Frenchs Forest NSW 2086
Locked Bag 5009
Frenchs Forest NSW 2086
ABN: 63 003 328 243
www.infomedia.com.au

NOTICE OF ANNUAL GENERAL MEETING

Infomedia Ltd ("*the Company*") will hold its Annual General Meeting at 10.30 AM (AEST) on Friday, 5 NOVEMBER 2010 at the Company's registered office located at 357-373 Warringah Road, Frenchs Forest, NSW, 2086.

BUSINESS

STATUTORY REPORTS

1. To receive the Financial Report, Directors' Report and Auditor's Report for the Company for the financial year ended 30 June 2010.

RE-ELECTION OF DIRECTOR

2. To consider and, if thought fit, to pass the following ordinary resolution:

"That Myer Herszberg, who retires by rotation and, being eligible, offers himself for re-election, be re-elected as a Director of the Company."

Note: Refer to page 3 of the Explanatory Notes for information regarding voting on the re-election of Director.

REMUNERATION REPORT

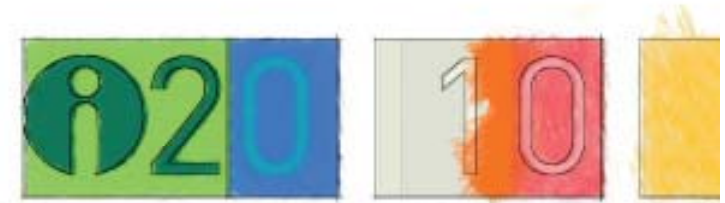
3. To consider and, if thought fit, to pass the following ordinary resolution:

"That the Remuneration Report be adopted for the year ended 30 June 2010."

By Order of the Board of Directors

Nick Georges
Company Secretary
5 October 2010

Annual General Meeting



Board of Directors



Richard Graham



Fran Hernon

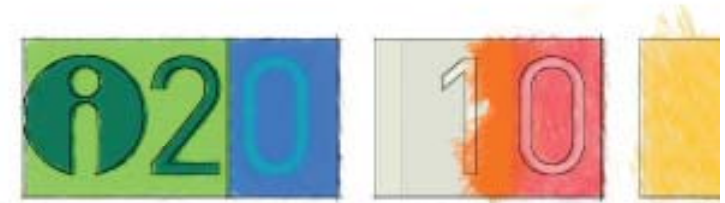


Myer Herszberg



Andrew Moffat

Annual General Meeting



Richard Graham

Executive Chairman

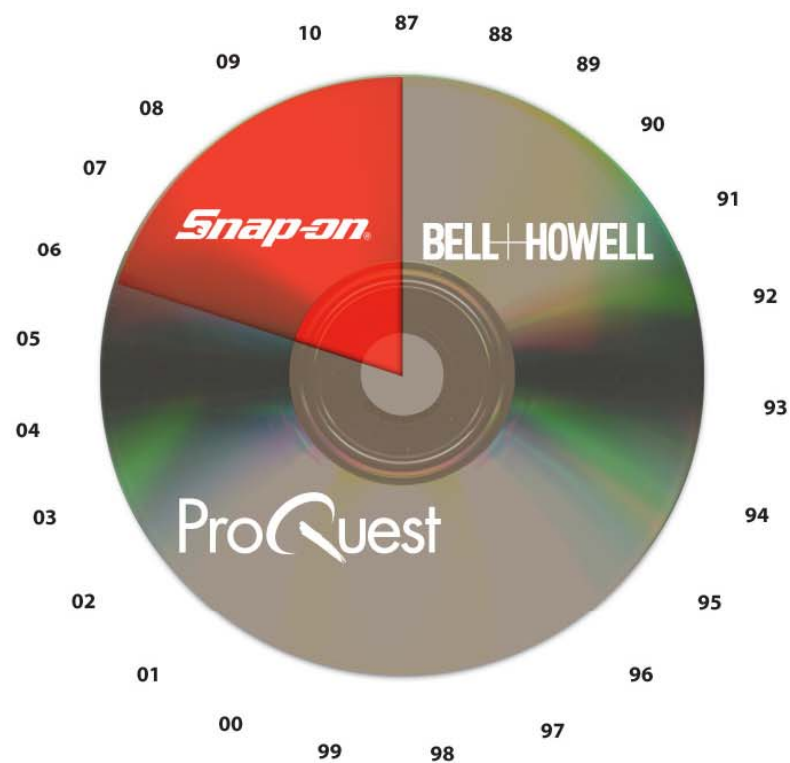
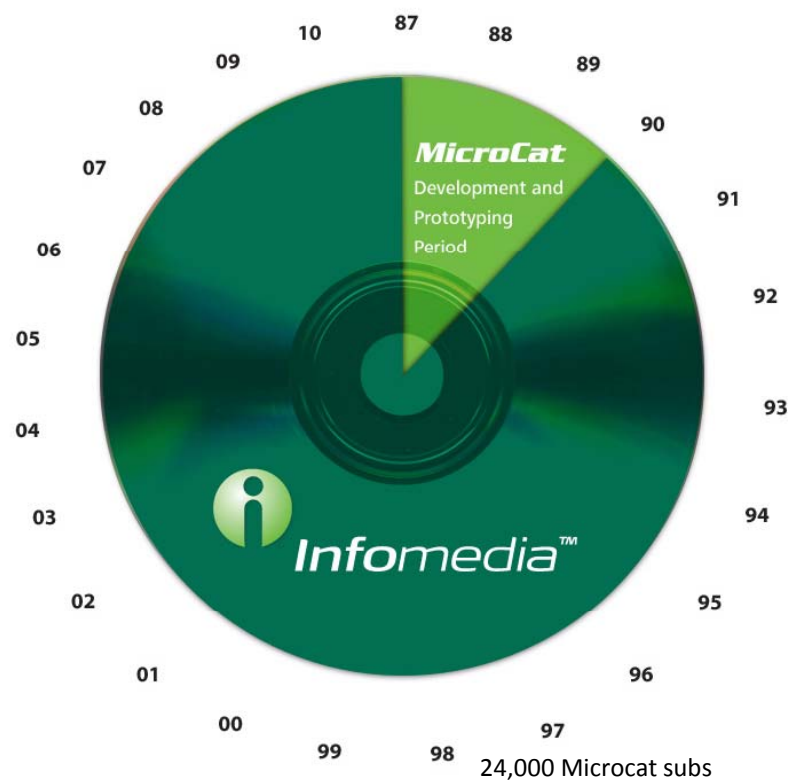


Annual General Meeting

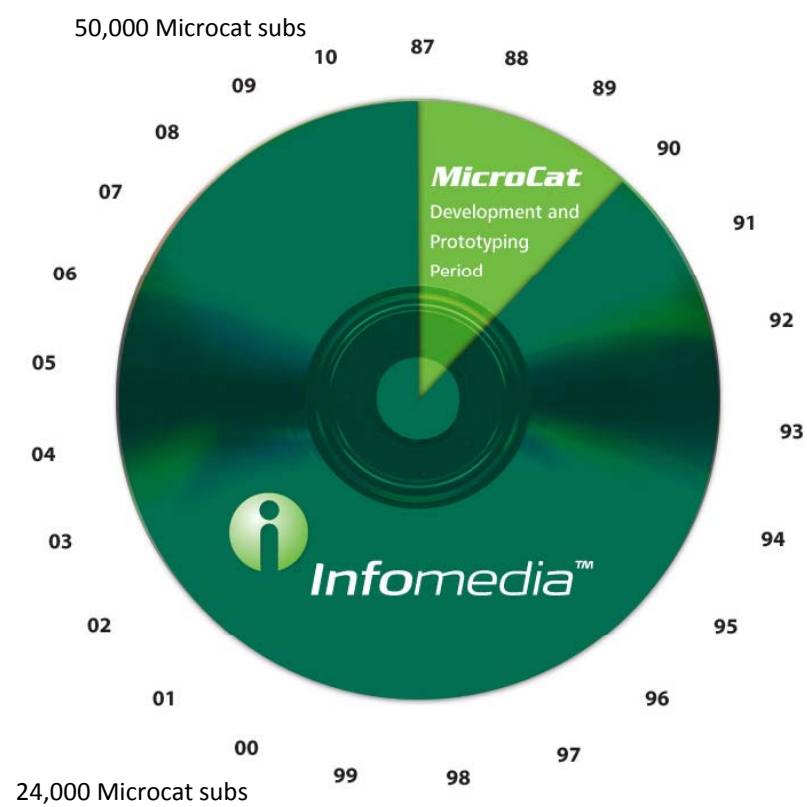


Infomed[®]

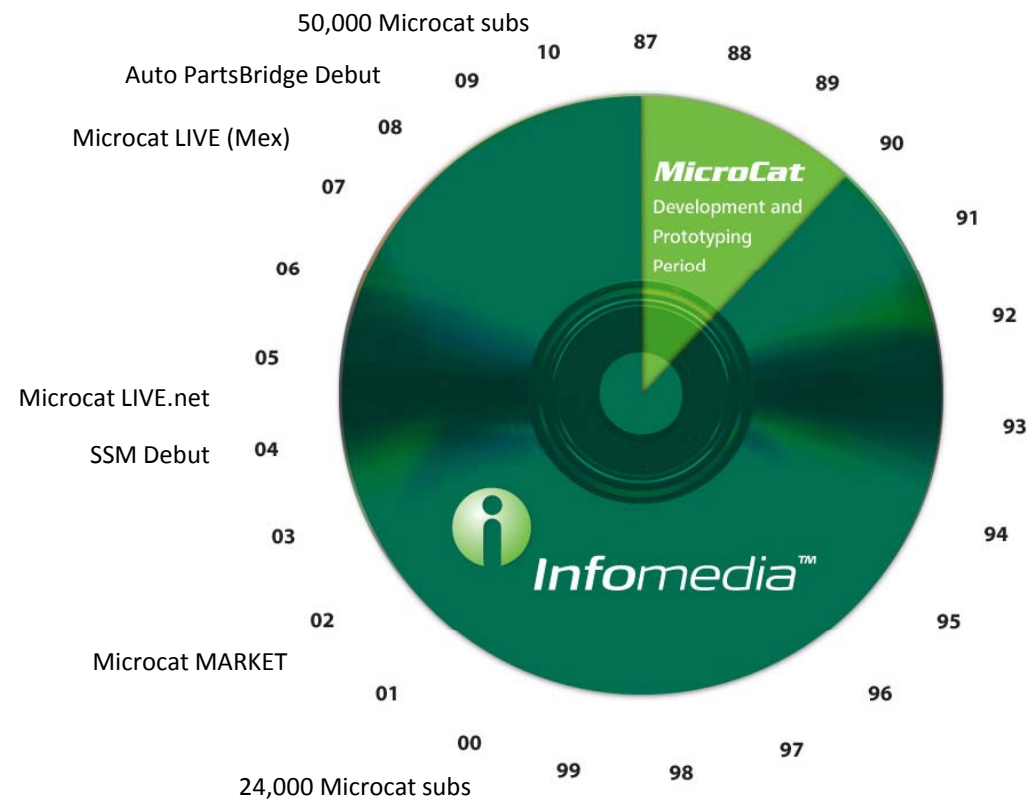
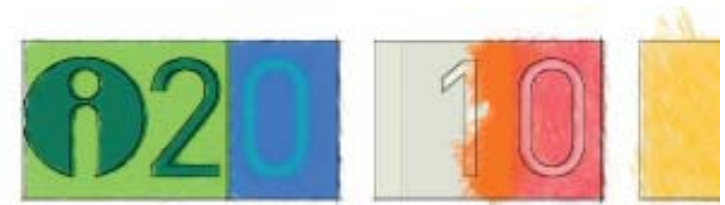
Annual General Meeting



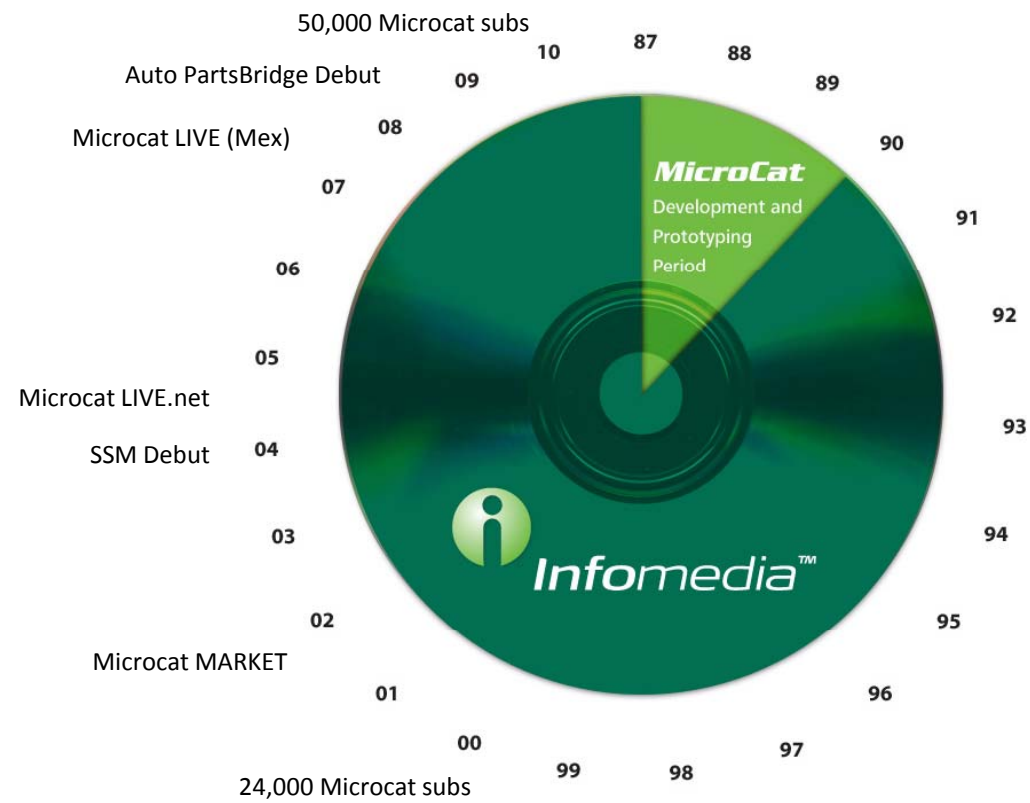
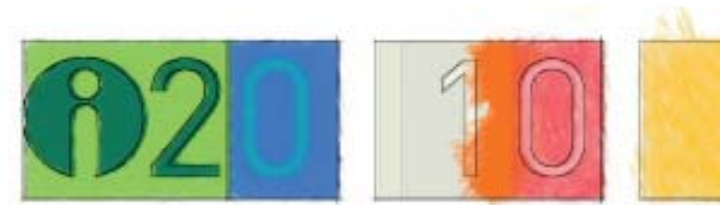
Annual General Meeting



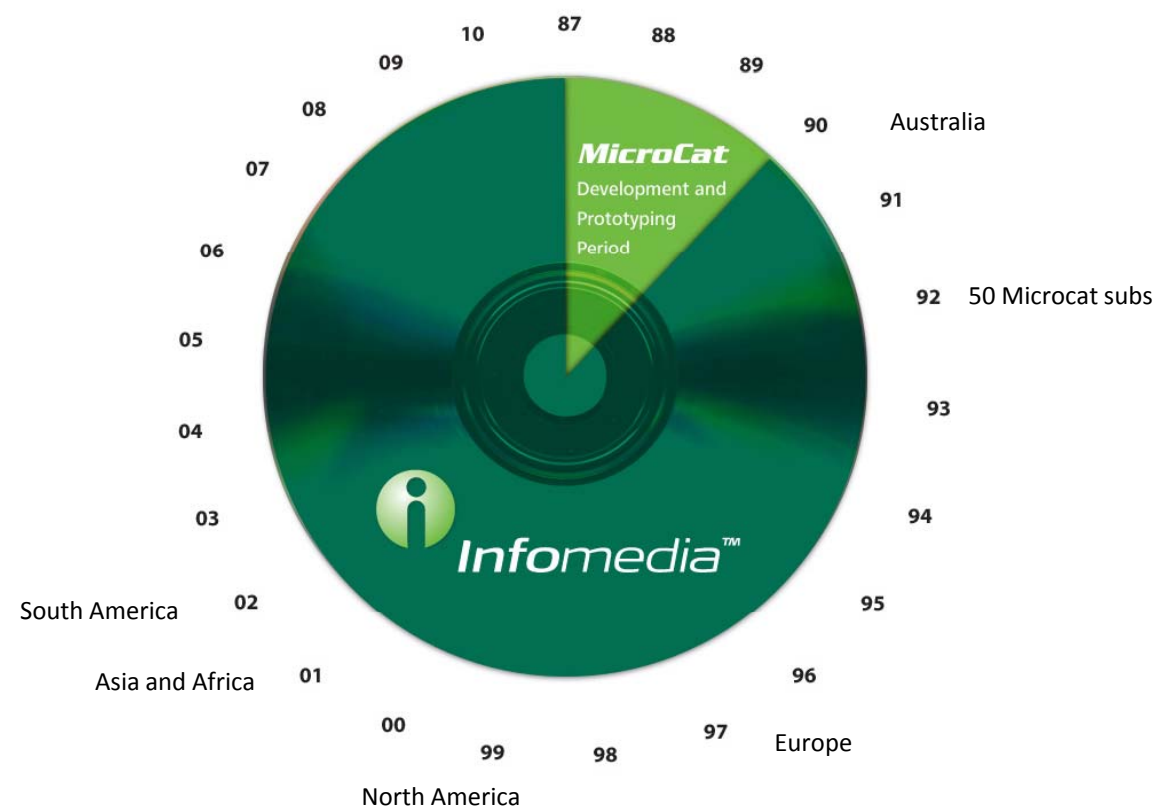
Annual General Meeting



Annual General Meeting



Annual General Meeting

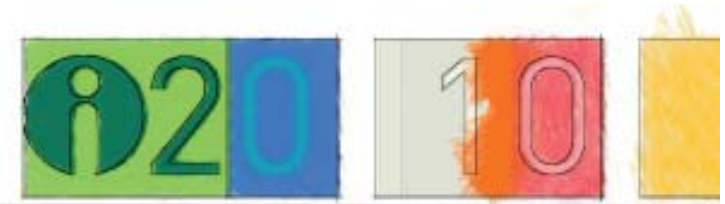




Annual General Meeting



Infomed[®]



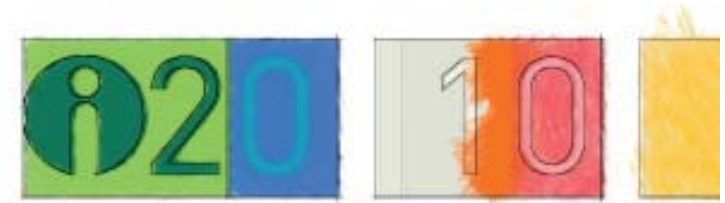
- Strengthen Confidence, Leadership and Accountability
- Refresh our Business Strategies, Plan, Objectives and Goals
- Perfect our product designs and processes



Annual General Meeting



Infomed[®]

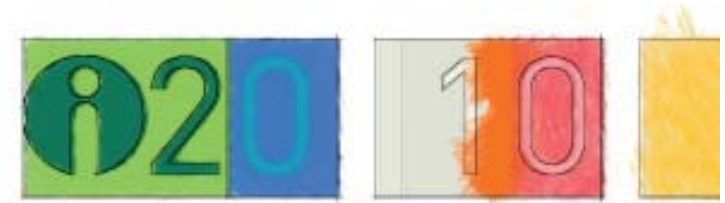


Michael Roach

Director, Asia Pacific

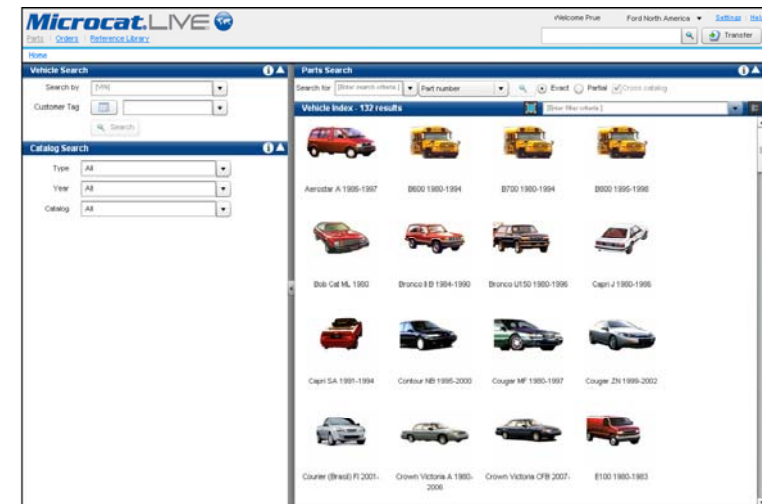
- **Contract Renewals - 10**
- **New Business – 43**
- **Product Launches - 20**

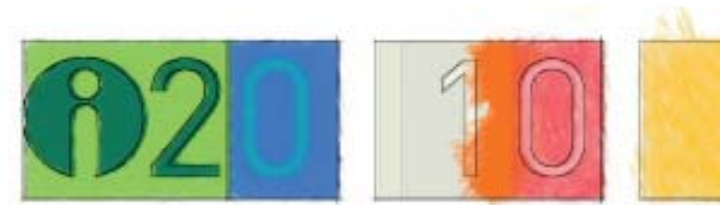




Contract Renewals

- Ford Export and Growth - EPC
- Ford USA – EPC
- Land Rover – EPC (Global) – 3 years
- Whirlpool Australia and NZ - EPC
- General Motors USA – SSM
- Holden Catalogue Outsourcing
- Caltex Australia – Lubrication Database
- Mobil Australia – Lubrication Database
- Mobil New Zealand – Lubrication Database
- Castrol Australia – Lubrication Database





New Business

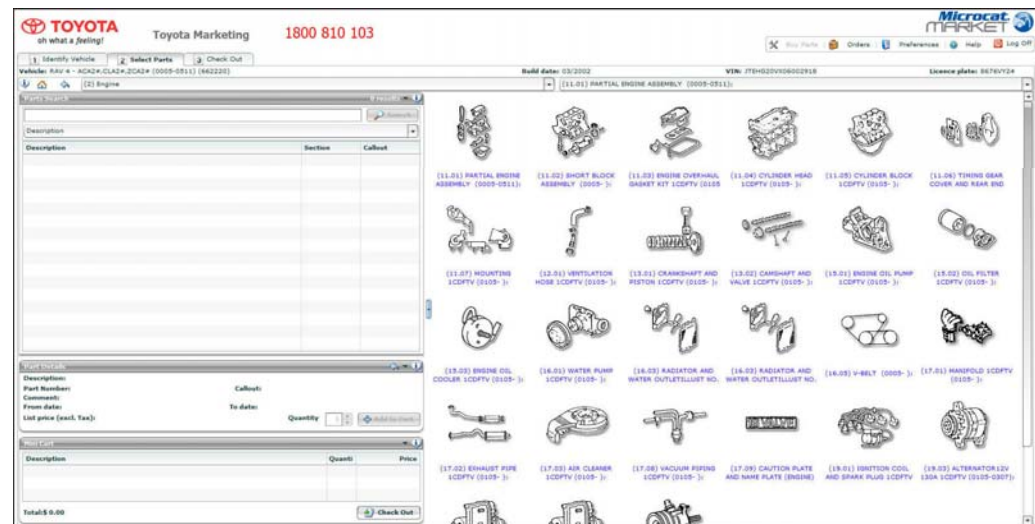
Electronic Parts Catalogues (EPC)

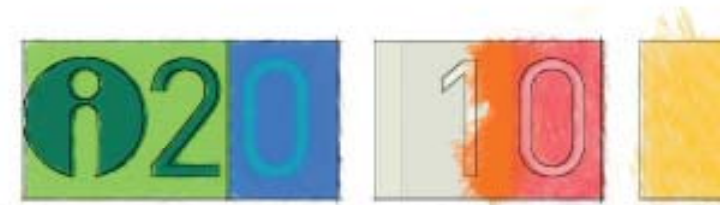
Microcat LIVE.net

- Toyota Italy
- Toyota Portugal

Microcat MARKET

- Hyundai Australia
- Kia Australia
- Land Rover Australia
- Toyota New Zealand

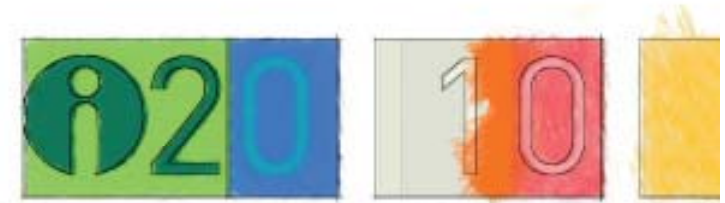




New Business

Superservice Menus (SSM)

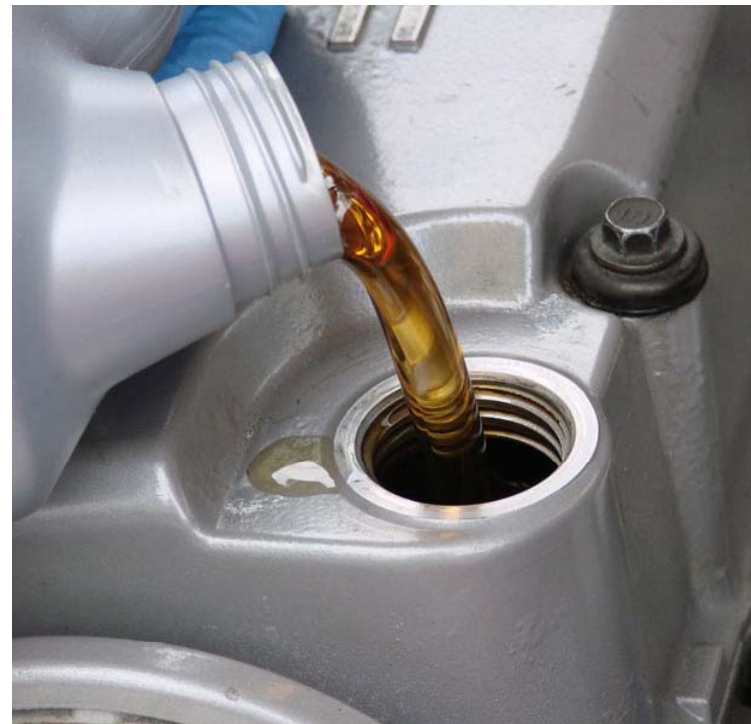
- Jaguar (Global)
 - Australia, Belgium, China, France, Germany, Ireland, Italy, South Africa, Spain, Switzerland and United Kingdom
- Kia
 - Austria, Belgium, Germany, Ireland, Slovakia
- Land Rover (Global)
 - Australia, Belgium, China, France, Germany, Ireland, Italy, South Africa, Spain, Switzerland and United Kingdom
- Mercedes Benz Passenger Vehicles Australia
- Mitsubishi Sweden
- Suzuki Belgium
- Toyota New Zealand

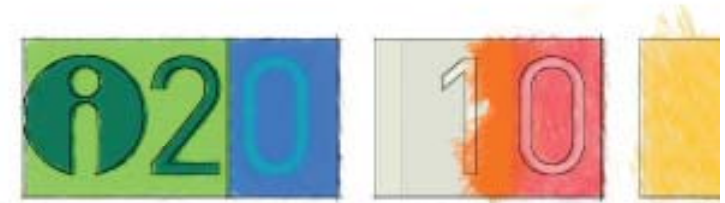


New Business

Oil Company Lubrication Recommendations

- Chevron New Zealand
- Hi Tec Oils Australia
- Liqui Moly Australia
- National Lubes Australia
- Phoenix Lubricants Australia





Product Launches

Electronic Parts Catalogues (EPC)

Microcat LIVE.net

- Toyota Italy
- Toyota Portugal
- TMHU – USA & Canada

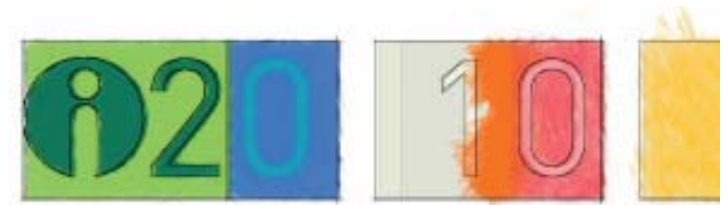
Auto PartsBridge

- Toyota Auto PartsBridge – USA

Microcat MARKET

- Hyundai Australia
- Toyota New Zealand





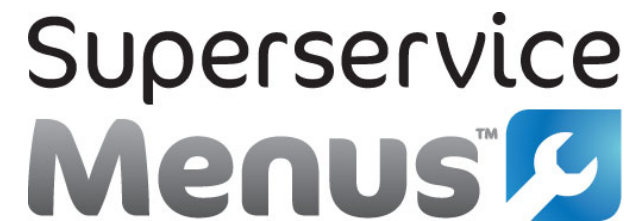
Product Launches

Superservice Menus (SSM)

- Hyundai Baltic States
- Hyundai Canada
- Kia Italy
- Land Rover Australia, France, Germany, Italy and United Kingdom
- Jaguar Australia, France, Germany, Italy and United Kingdom
- Subaru UK

Upcoming Launches

- General Motors USA
- Toyota USA
- Chrysler USA



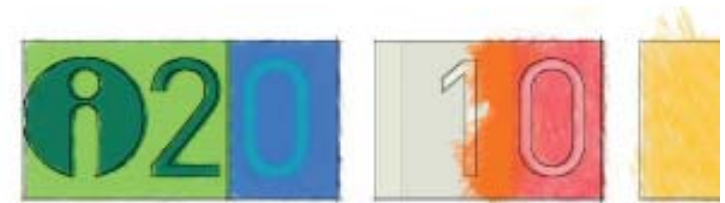
Annual General Meeting



Jonathon Pollard

Chief Financial Officer

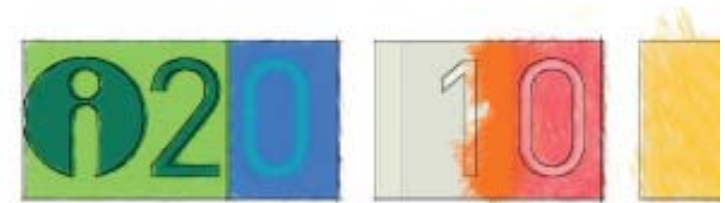




Financial overview FY10/FY09

\$'000	FY2010	FY2009	Variance	%
Sales revenue	45,339	54,341	(9,002)	(17%)
Hedging income	5,181	(3,024)	8,205	371%
	50,520	51,317	(797)	(2%)
EBITDA	18,140	15,798	2,342	22%
Net profit after tax	11,336	10,536	800	8%
AUD/USD spot	88c	76c		
AUD/USD hedge	70c	84c		
AUD/EUR spot	63c	54c		
AUD/EUR hedge	52c	57c		

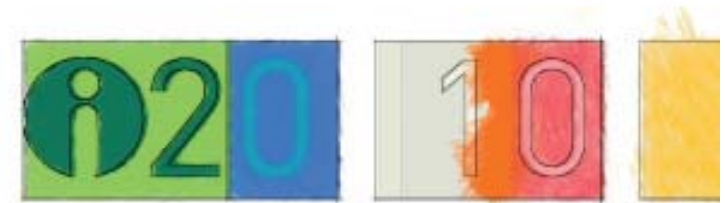
- o Volatility in foreign exchange rates between periods
- o Sales revenue (translated at spot FX rates) down 17%
- o Hedging gain \$5.2m - up from \$3m loss in FY09
- o EBITDA up \$2.3m to 18.1m, operating cashflow up \$5m to \$10.2m
- o Higher amortisation and tax expense
- o NPAT up \$800k – includes \$900k pre tax one time income
- o Full year EPS of 3.66 cents, up 10.2%
- o Final FY10 unfranked dividend of 1.2 cents per share



Revenue segment performance FY10/FY09

\$'000	FY2010	FY2009	Constant currency variance	FX variance	Total Variance	Variance %
Dealer parts solutions	37,992	47,761	(4,063)	(5,706)	(9,769)	(20%)
Dealer service solutions	4,623	3,752	1,154	(283)	871	23%
Other	2,724	2,828	(9)	(95)	(104)	(4%)
Sales revenue	45,339	54,341	(2,918)	(6,084)	(9,002)	(17%)
AUD/USD spot	88c	76c				
AUD/EUR spot	63c	54c				

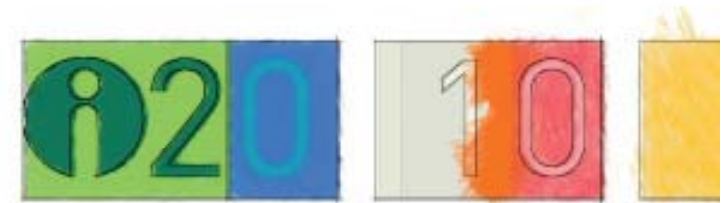
- o Stronger AUD exchange rate caused AUD reported sales revenue to reduce by \$6.1m
- o Constant currency reduction of \$2.9m
 - o Dealer parts solutions constant currency reduction of \$4.1m - \$3.9m due to concluded data licence
 - o Underlying Dealer parts solutions sales performance virtually flat
 - o Dealer service solutions constant currency increase of \$1.2m



Financial overview Q1 FY11/Q1 FY10

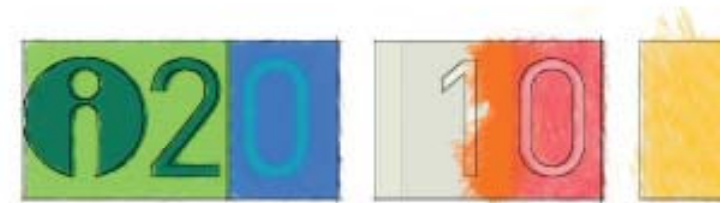
\$'000	Q1 FY2011	Q1 FY2010	Constant currency variance	FX Variance	Total Variance	Variance %
Sales	11,147	12,024	183	(1,060)	(878)	(7%)
Hedging gain/loss	1,083	393	0	690	690	175%
	12,230	12,417	183	(370)	(187)	(2%)
EBITDA	4,060	3,605	474	(19)	455	13%
Net Profit	2,013	1,957	74	(18)	56	3%
AUD/USD spot	88c	83c				
AUD/USD hedge	69c	77c				
AUD/EUR spot	70c	58c				
AUD/EUR hedge	62c	54c				

- o Sales revenue (translated at spot FX rates) down 7%
- o Constant currency sales increase of \$183k
- o Hedging gain \$1.1m - up from \$400k in Q1FY10
- o Operating cashflow up \$1.1m to \$2.5m
- o Amortisation increase of \$400k reducing NPAT increase to \$74k



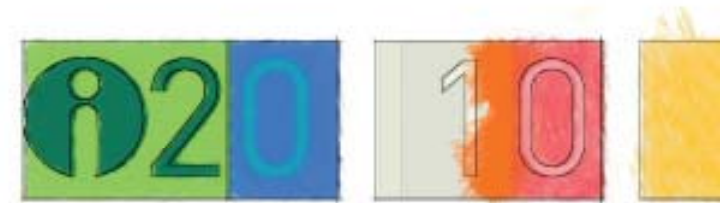
Share buy back

Ordinary shares 31 March 2008	325,971,572
Ordinary shares 5 November 2010	303,407,894
Shares repurchased	22,563,678
Total Cost	\$6.9m
Weighted average price	30.6c



Balance sheet

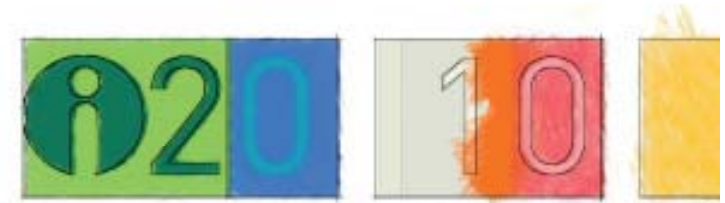
\$000	End Sept 10	End Jun 10
Cash	4,332	5,789
Trade Receivables	4,020	4,160
Derivatives	4,049	3,028
Goodwill & Intangibles	29,088	28,696
Other	4,022	4,619
TOTAL ASSETS	45,511	46,292
TOTAL LIABILITIES	(12,880)	(12,551)
NET ASSETS	32,631	33,741
Share capital	10,830	11,131
Retained profits brought forward	19,449	18,376
Current year profits	2,013	11,336
Dividends	(3,641)	(10,263)
Other reserves	3,980	3,161
TOTAL EQUITY	32,631	33,741



Summary of forward FX contracts as at 5 November 2010

Maturity	Company buys	Company sells	Exchange rate
Company sells United States Dollars (USD)	\$A'000	USD'000	
Less than one year	6,785	4,783	0.705
Company sells Euros (E)	\$A'000	E'000	
Less than one year	6,068	3,580	0.590
Company sells United States Dollars (USD)	\$A'000	USD'000	
Greater than one year and not greater than two years	5,014	4,001	0.798
Company sells Euros (E)	\$A'000	E'000	
Greater than one year and not greater than two years	3,812	2,400	0.630

Annual General Meeting

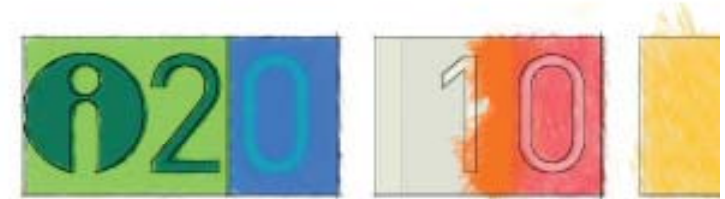


Paul Ward

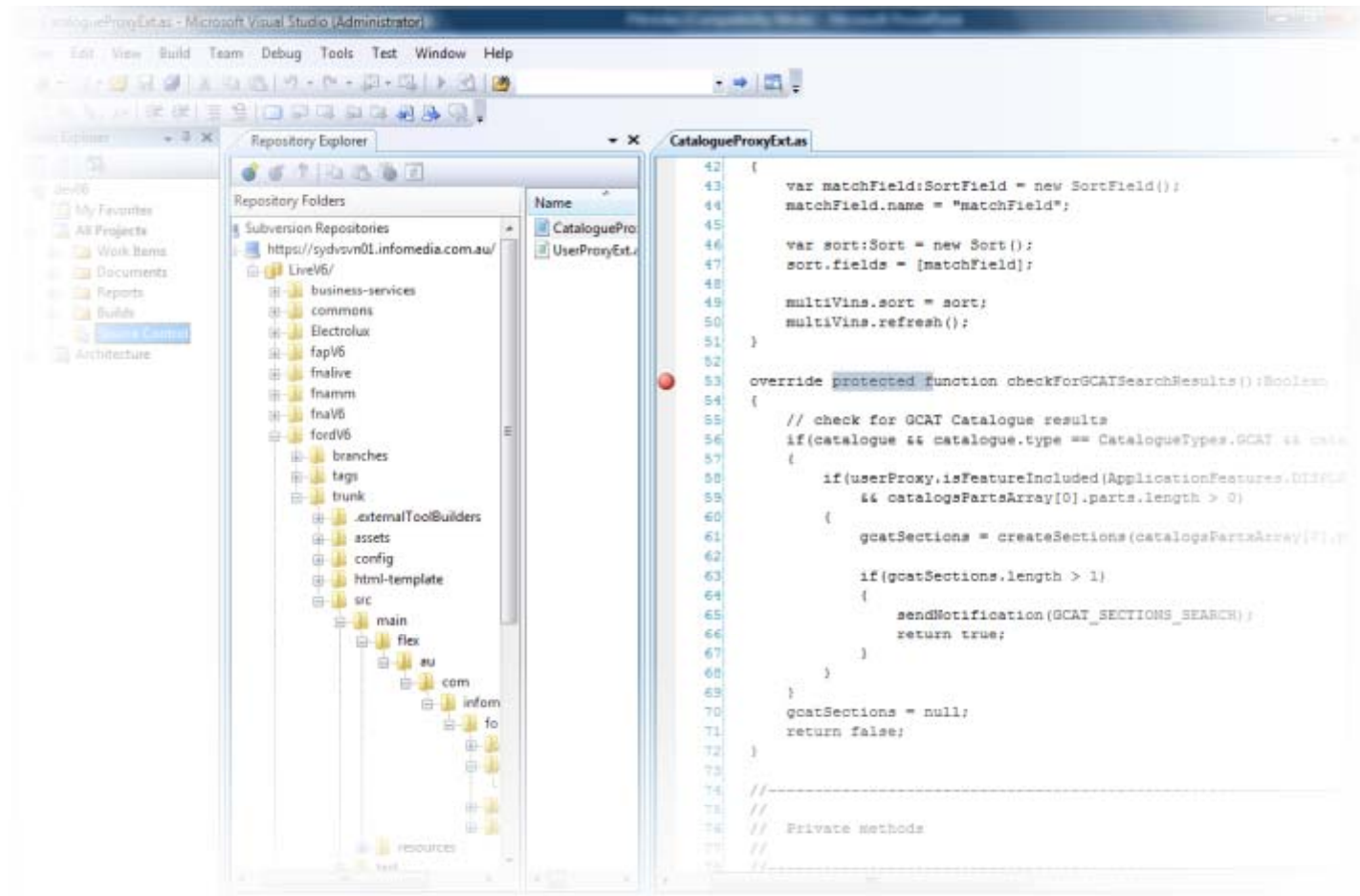
Global Development Manager

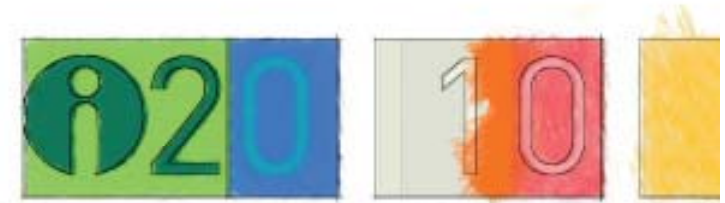


Annual General Meeting



Research and Development





Research and Development

Achievements in 2010

Microcat LIVE for Ford Canada, Ford Export & Growth, Toyota USA

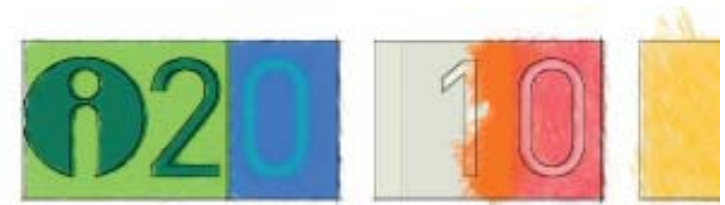


SSM Web for GM, JLR, Hyundai, Daihatsu, Isuzu

APB for Toyota

Ongoing "Disc

"For a non tech savvy guy who started out on parts catalogs in the seventies I have to admit that this system is easy even for an old guy like me. Keep it up."
- Paul Leonard (FOC Dealer on LIVE)



Research and Development

Achievements in 2010

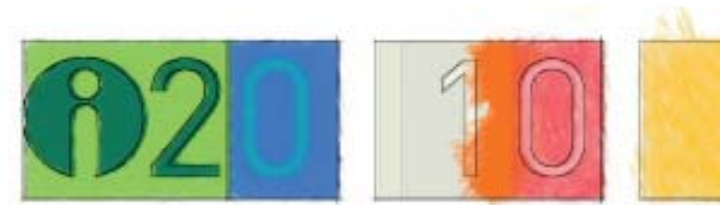
Working with Ford, MOBIS (Hyundai/Kia) and others with new data formats

Common EPC interpretation engine for LIVE, Market, APB ...

Defining and building our internet architecture

Technology starting to enable new business opportunities

World class commercial hosting environment



Research and Development

Challenges in 2010

We've learnt a LOT about building products for the Web

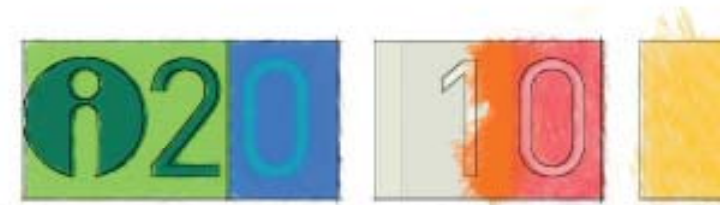
Building Web solutions vs. Disk solutions

Production tooling requirements

Technology, design and process choices

Now stronger than ever!!!





Research and Development

The Automated Production Controller

Remove human intervention with data processing

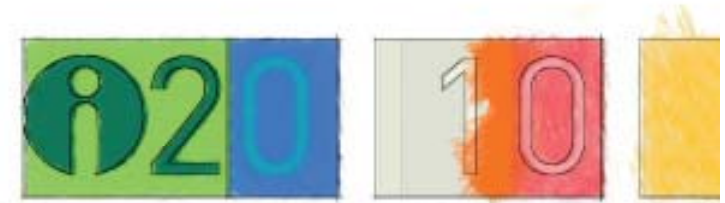
Early and frequent data validation

Enables more frequent data updates

Improve quality

Improves resource utilisation





Research and Development

2011?

Completing the transition of Microcat and SSM from disk to Web

Deliver cost reductions

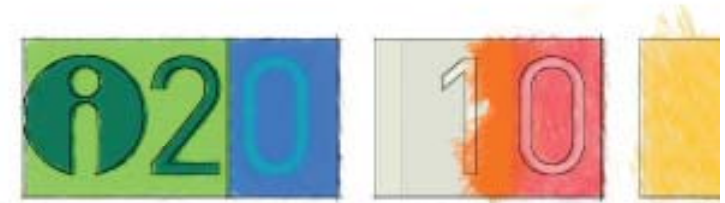
Expansion into new franchises

Possibly moving into new markets

Solid foundation for 2020



Annual General Meeting

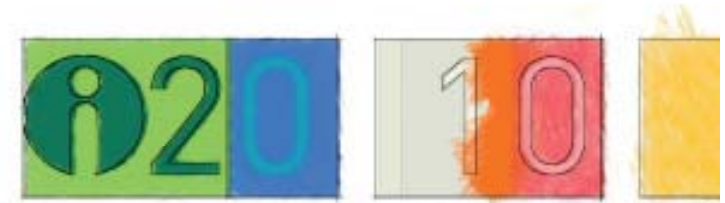


Diane Kennedy

Global Solutions Manager, Parts

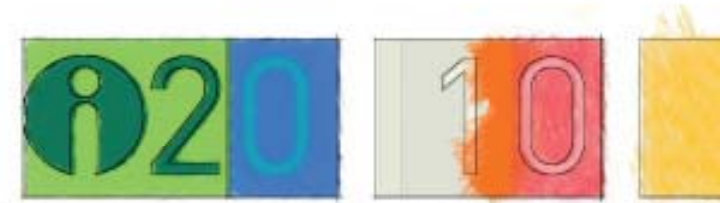


Annual General Meeting



Product demonstration

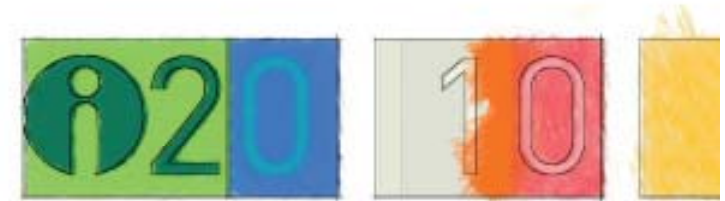




Product demonstration

Superservice Menus 

Annual General Meeting



Notice of Meeting



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ABN: 63 003 328 243
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BUSINESS

STATUTORY REPORTS

1. To receive the Financial Report, Directors' Report and Auditor's Report for the Company for the financial year ended 30 June 2010.

RE-ELECTION OF DIRECTOR

2. To consider and, if thought fit, to pass the following ordinary resolution:

"That Myer Herszberg, who retires by rotation and, being eligible, offers himself for re-election, be re-elected as a Director of the Company."

Note: Refer to page 3 of the Explanatory Notes for information regarding voting on the re-election of Director.

REMUNERATION REPORT

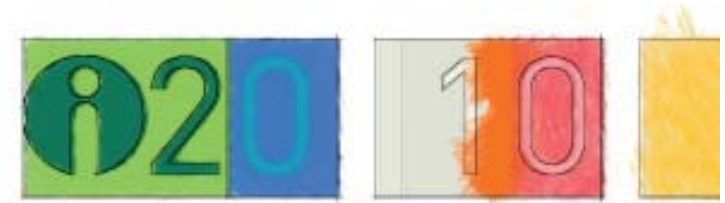
3. To consider and, if thought fit, to pass the following ordinary resolution:

"That the Remuneration Report be adopted for the year ended 30 June 2010."

By Order of the Board of Directors

A stylized signature of Nick Georges, the Company Secretary.

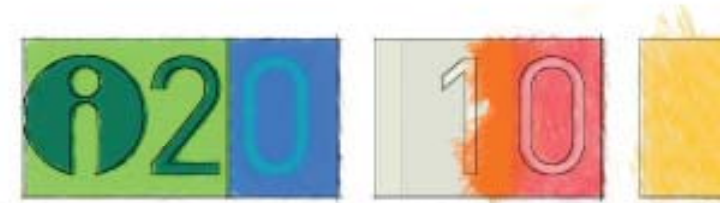
Nick Georges
Company Secretary
5 October 2010



Resolution 1

Statutory Reports

To receive the Financial Report, Directors' Report and Auditor's Report for the Company for the financial year ended 30 June 2010.



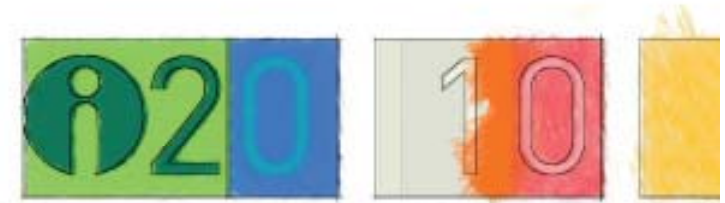
Resolution 2

Re-election of Director

To consider and, if thought fit, to pass the following ordinary resolution:

“That Myer Herszberg, who retires by rotation and, being eligible, offers himself for re-election, be re-elected as a Director of the Company.”





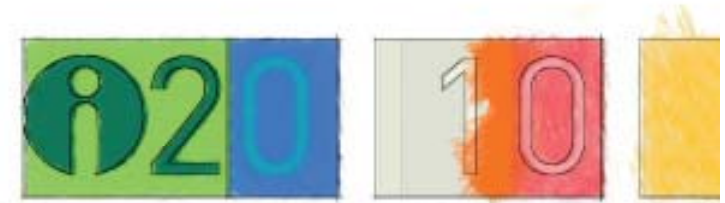
Resolution 3

Remuneration Report

To consider and, if thought fit, to pass the following ordinary resolution:

“That the Remuneration Report be adopted for the year ended 30 June 2010.”

Annual General Meeting



Questions