

Birkenhead Point
Shopping Centre
and Marina

19th November 2010

Disclaimer



The contents of this presentation are general only. It does not purport to contain all the information that an investor may require to evaluate an investment in the Abacus Property Group or any funds managed by Abacus Funds Management Limited / Abacus Storage Funds Management Limited. Before a person makes an investment decision on the basis of this information, they should determine for themselves or obtain professional advice as to whether any investment is appropriate for their particular needs, investment objectives and financial situation.

None of Abacus Property Group, its directors, employees or advisers make any representation or warranty as to the accuracy, reliability or completeness of the information contained in this presentation.

Any forecasts or other forward looking statements contained in this presentation are based on assumptions concerning future events and market conditions. Actual results may vary from forecasts and any variations may be materially positive or negative.

Statements made in this presentation are made as of the date of the presentation unless otherwise stated.

Abacus Group Holdings Limited ACN: 080 604 619

Abacus Group Projects Limited ACN: 104 066 104

Abacus Storage Funds Management Limited ACN: 109 324 834 AFSL No. 227357

Abacus Funds Management Limited ACN: 007 415 590 AFSL No. 227819

Contents



-
- 1. Introduction**
 2. Birkenhead Point Shopping Centre and Marina
 3. Key success factors
 4. Core plus strategies

- Abacus is a private equity investor in commercial real estate markets
- We are a core plus, active manager
- The challenging real estate markets does present an environment for opportunities
- Evidence suggests assets are being encouraged to market
- Abacus' strong capital position and third party capital potential illustrates significant acquisition capacity
 - Low gearing of 22%
 - Surplus facility of over \$250 million
 - Available liquidity in excess of \$125 million
- Abacus' core plus business model and appetite for appropriately risk adjusted opportunities suggests it is perfectly positioned to take advantage of current market dislocations and generate significant securityholder returns
 - Birkenhead Point Shopping Centre and Marina

1. Introduction
2. **Birkenhead Point Shopping Centre and Marina**
3. Key success factors
4. Core plus strategies

Birkenhead Point Shopping Centre



To create Australia's premium outlet centre coupled with a convenience based shopping offer



Birkenhead Point Shopping Centre



Birkenhead Point Shopping Centre



- Abacus settled its 50% interest in November 2010 for \$87 million
 - \$22.5 million 3 yr interest-free vendor finance
- New strategic alliance with Kirsh Group as acquirer of remaining 50% of property
- Abacus considered a partner for the acquisition and invited Kirsh following their positive interest in asset
- Property consists of substantially refurbished mixed-use shopping centre including traditional retail and factory outlet tenancies and a 187 berth marina
 - \$50 million spent over last couple few years to rejuvenate centre
 - 155m frontage to Sydney harbour
 - 5km from Sydney CBD in affluent area
 - 183 tenancies anchored by an expanded 2,850m² new format Coles supermarket

Key metrics

Acquisition price (50%)	\$87m
Valuation (50%)	\$87m
Yield on cash invested (Yr1)	11.0%
Effective yield (Yr1)	8.0%
NLA	31,820 m ²
Cap rate	8.0%
Occupancy	82%
WALE (yrs)	4.9

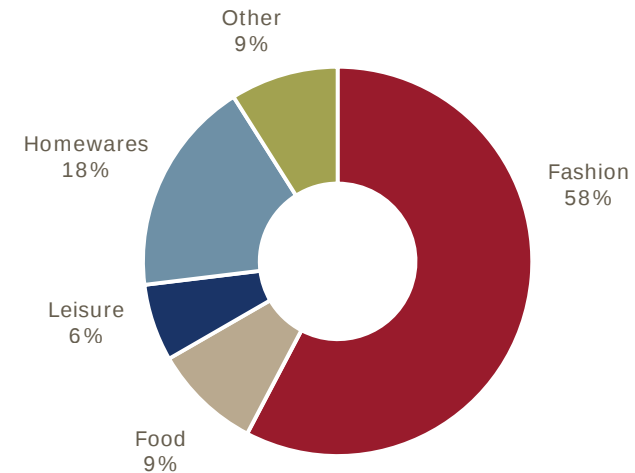
Birkenhead Point Shopping Centre



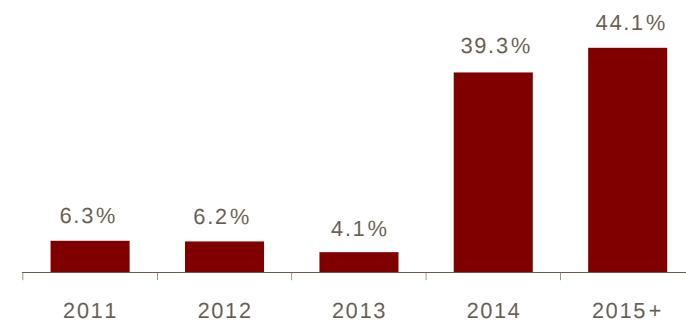
Tenancies

- Tenant offering includes food, fashion, homewares, leisure and general services
- Key Tenants include:
 - High end fashion: Hugo Boss, Oroton, Allannah Hill, Tommy Hilfiger, Polo Ralph Lauren, Calvin Klein and Trelise Cooper
 - Street fashion: Witchery, Charlie Brown, Oxford, French Connection and Bennetton
 - Food: Coles Supermarket, Fresh food providers and a number of restaurants and cafes
 - Homewares: David Jones, Spotlight, Crabtree and Evelyn, Bed Bath n Table, Adairs and Sheridan
 - Leisure: Kathmandu, New Balance, Insport, City Beach and Rip Curl

Tenant diversification



Lease expiry



1. Introduction
2. Birkenhead Point Shopping Centre and Marina
- 3. Key success factors**
4. Core plus strategies

Key success factors



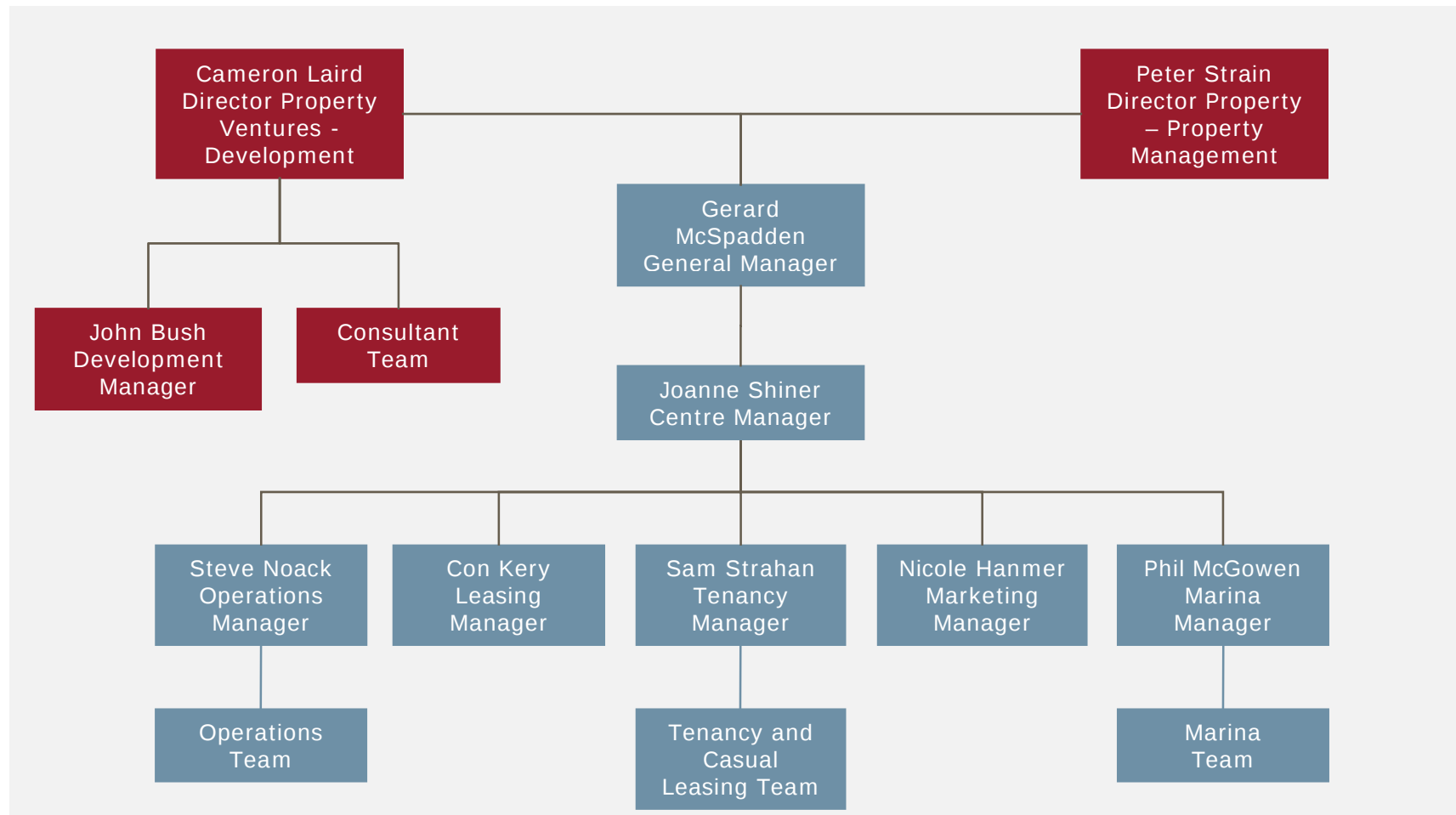
- Strong representation of branded fashion retailers
- Full convenience retail offer with contemporary fresh food offer
- Quality food catering offer
- Improved functional layout and connectivity with the harbour
- Convenient car parking
- Experienced and competent management team
- Expansion and redevelopment of Marina

1. Introduction
2. Birkenhead Point Shopping Centre and Marina
3. Key success factors
4. **Core plus strategies**

Management



BIRKENHEAD POINT SHOPPING CENTRE AND MARINA



Key focus

- Operating expenses
 - Bring operating expenses into line with industry benchmarks
- Additional income
 - Capture income opportunities from car parking, casual mall leasing
- Turnover growth
 - Through marketing, leasing and management
- Car parking
 - Improve efficiency, functionality and signage of car parking
- Marketing
 - Ensure an appropriate targeting and media strategy with an appropriate budget
 - Ensure visibility of new improved centre and breadth of premium brand offering
 - Engage appropriate media mix and focus at correct trade areas
 - Develop new centre branding and style guide
 - Develop customer relationship and incentive programs

Leasing



- Leasing strategy to be completed to ensure the retail mission is achieved
- Total refurbishment spend of \$50 million commenced by previous owner with some areas completed prior to settlement
 - Newly refurbished vacant space in demand

Key focus

- Leasing of existing vacant space
- Improvement of retail mix and precincting
- Drive food offering through addition of further fresh food providers including delicatessen and providores
- Addition of mini-major tenancies
- Strengthen representation of premium fashion brands

Leasing



Development



- Continue the repositioning of the Centre

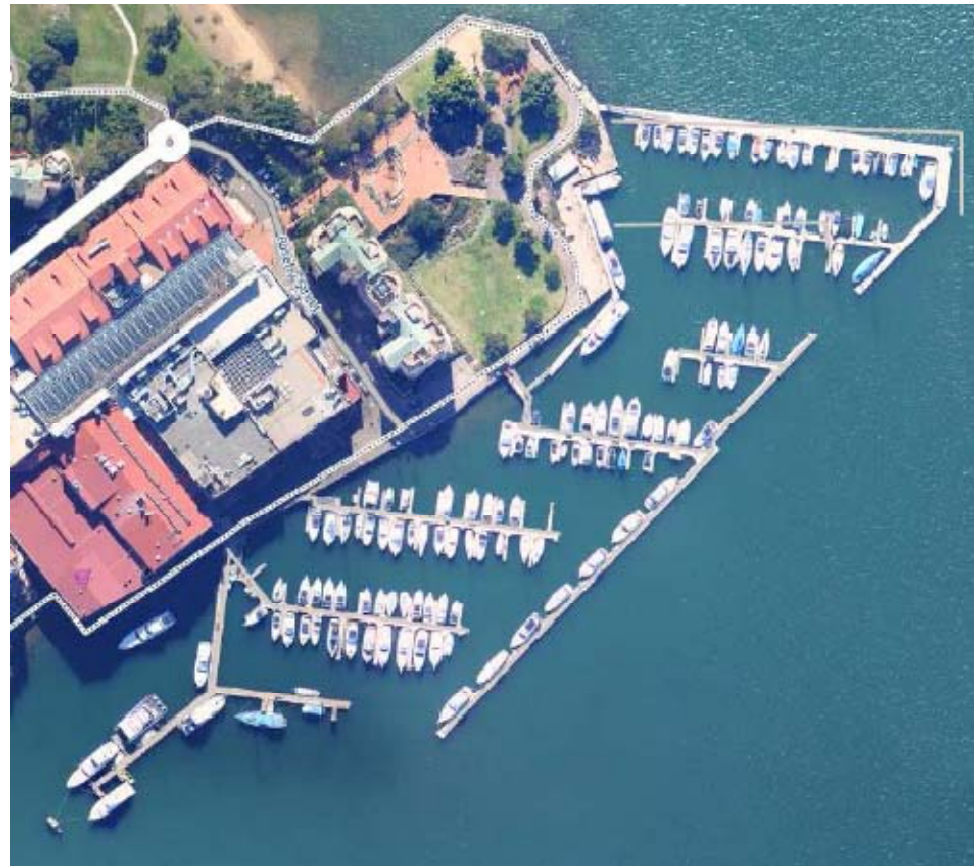
Key focus

- Convenience retail offer
 - Coles refurbishment and expansion
 - Addition of services
 - Upmarket fresh food precinct
- Catering
 - Improvement of café, restaurant and food court offer
- Level 3
 - Addition of mini-major anchor and investigate expansion potential
- Connectivity
 - Improve the retail functional layout between levels on the eastern side of the centre
 - Improve the connectivity with the harbour

Development

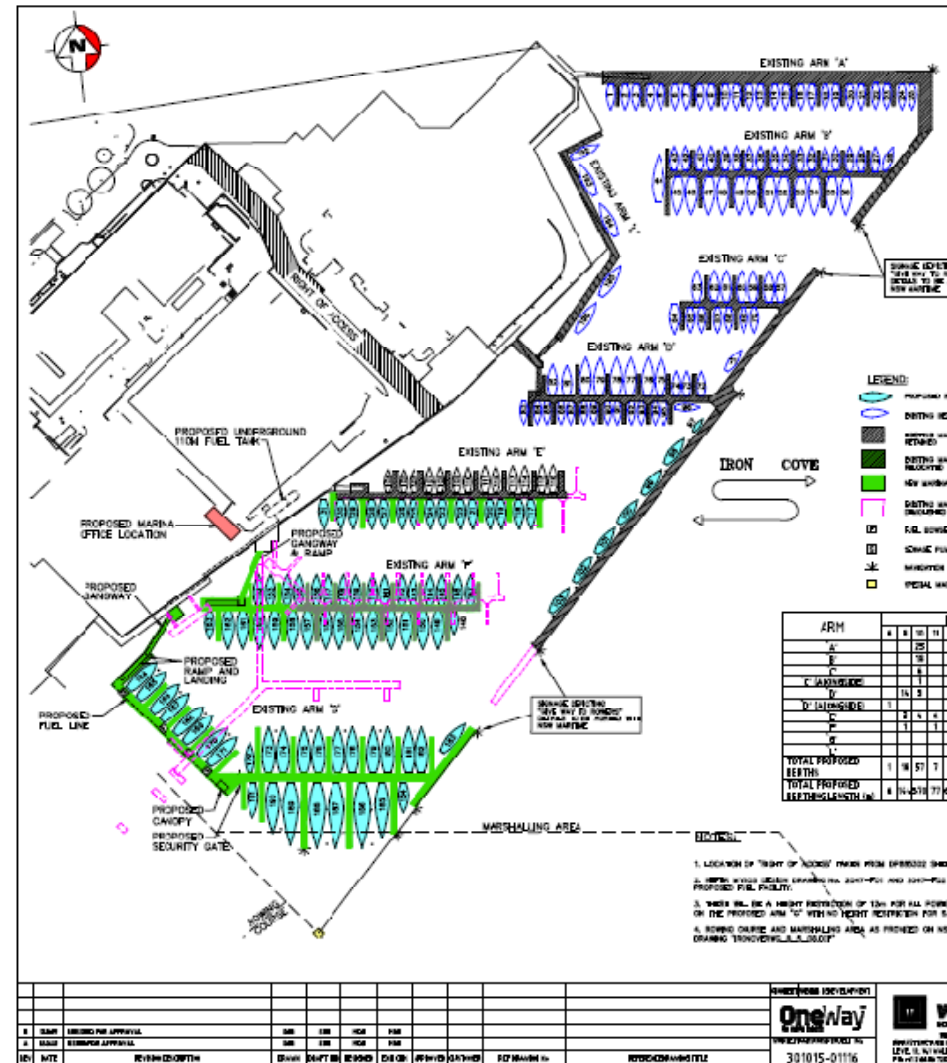
Marina

- Marina valued at \$10 million
 - Delivers a 10% yield
- Proposed redevelopment of the Marina will occur in two stages
- Stage One
 - Redevelopment and extension of southern end of the Marina
 - Construction of fuel depot and fuelling berth
- Stage Two
 - Potential expansion of northern end of Marina
 - Potential development of ferry wharf
- Potential future opportunities exist to strata berths and sell on 20 year leaseholds



abacus property
group

- Redevelopment of the southern most marina arms F and G reconfigured and extended to increase the marina berths from 187 to 195
- Increases linear meters of the marina from 2,154m to 2,433m in total length
 - Increase of over 279m
 - Provides extra capacity to cater for larger, more prestigious vessels above 20m in length
- Placement of the 110,000 litre split cell underground fuel tank
 - Development of fuelling facilities to provide much needed fuelling options for the marina
- Anticipated capex of approximately \$6m will drive revenue growth of 80-90% of EBITDA over 5 years



Development

