ipernica

26 November 2010

The Company Announcements Office
Australian Stock Exchange Limited
Level 10 Exchange Centre
20 Bond Street
Sydney NSW 2000

By: e-lodgement

Dear Sirs

APPENDIX 3Y - STUART NIXON

Please see attached Appendix 3Y for Mr Stuart Nixon that reflects the transfer of 5 million Investor Options that were originally issued to him in November 2008 pursuant to the acquisition of NearMap Pty Ltd.

The options are being transferred to the Chief Executive Officer of nearmap.com, Mr Simon Crowther, for nil consideration pursuant to an agreement entered into at the time of Mr Crowther's recruitment, as an additional incentive to join the Company.

The options are exercisable at $0.40 and have an expiry date of 21 November 2011. There has been no increase in the number of options issued as a result of this transfer.

Yours faithfully

Mark Maitland
Company Secretary

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Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	**ipernica ltd**
ABN	**37 083 702 907**

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	STUART NIXON
Date of last notice	12 AUGUST 2010

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Nixon Super Pty Ltd (via s 608(3) of the Corporations Act)
Date of change	26 November 2010
No. of securities held prior to change	Direct 39,026,609 fully paid ordinary shares 8,130,544 Investor Options exercisable at $0.40 per Option and expiring 21 Nov 2011. Indirect 1,500,000 fully paid ordinary shares.
Class	Investor Options exercisable at $0.40 per Option and expiring 21 Nov 2011.
Number acquired	Nil
Number disposed	5,000,000
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	$Nil

+ See chapter 19 for defined terms.

No. of securities held after change	Direct 39,026,609 fully paid ordinary shares. 3,130,544 Investor Options exercisable at $0.40 per option and expiring 21 Nov 2011. Indirect 1,500,000 fully paid ordinary shares.
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off-Market Trade

Part 2 – Change of director's interests in contracts N/A

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

+ See chapter 19 for defined terms.