MARKET RELEASE

29 November 2010

oOh!media Group Limited

TRADING HALT

The securities of oOh!media Group Limited (the "Company") will be placed in pre-open at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in pre-open until the earlier of the commencement of normal trading on Wednesday, 1 December 2010 or when the announcement is released to the market.

Security Code: OOH

Emma Badhni
Senior Adviser, Listings (Sydney)

out-there thinking

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29 November 2010

Ms Emma Badhni
Senior Advisor, Issues
Australian Stock Exchange Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

Dear Ms Badhni

oOh!media Group Limited (ooh): Trading Halt

In accordance with Chapter 17 of the Listing Rules, oOh!media Group Limited ('ooh' or the 'Company') requests the ASX to grant a Trading Halt of ooh's tradable securities, and advises:

1. the reason for the trading halt: the Company is expecting to make an important announcement in regard to a capital raising;
2. how long the trading halt is to last: up to 48 hours;
3. event expected that will end the trading halt: an announcement to the market; and
4. the Company is not aware of any reason why a trading halt should not be granted by ASX.

Please telephone me on (02) 9927 5527 if you have any questions or wish to discuss this matter further.

Yours faithfully

Michael Egan
Company Secretary