

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	INVESTORFIRST LIMITED
ABN	87 124 891 685

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr. Jason Entwistle
Date of appointment	26 November 2010

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities NIL in own name.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
EGG.AU PTY LTD <JJE FAMILY ACCOUNT> (ACN 087 559 564)	19,141,917 fully paid ordinary shares (subject to voluntary escrow for up to 24 months).
Jason Entwistle & Julie Entwistle as trustee for the Entwistle Family Superannuation Fund	2,800,000 fully paid ordinary shares.
Jason Entwistle is a director of EGG.AU Pty Ltd <JJE FAMILY ACCOUNT> and a beneficiary of the Jason Entwistle & Julie Entwistle as trustee for the Entwistle Family Superannuation Fund	<u>700,000</u> fully paid ordinary shares.
	<u>22,641,917</u> TOTAL.

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N / A
Nature of interest	N / A
Name of registered holder (if issued securities)	N / A
No. and class of securities to which interest relates	N / A

+ See chapter 19 for defined terms.