

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	INVESTORFIRST LIMITED
ABN	87 124 891 685

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr. Kimberley Gillis Hogan
Date of last notice	1 September 2010

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	DIRECT
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	NIL
Date of change	2 DECEMBER 2010
No. of securities held prior to change	2,500,000 ORDINARY SHARES
Class	ORDINARY SHARES
Number acquired	7,500,000 ORDINARY SHARES
Number disposed	NIL
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$562,500
No. of securities held after change	10,000,000 ORDINARY SHARES
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	PARTICIPATION IN COMPANY'S PLACEMENT TO SOPHISTICATED & PROFESSIONAL INVESTORS

+ See chapter 19 for defined terms.

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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N / A
Nature of interest	N / A
Name of registered holder (if issued securities)	N / A
Date of change	N / A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N / A
Interest acquired	N / A
Interest disposed	N / A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N / A
Interest after change	N / A

+ See chapter 19 for defined terms.