PowerMinder™

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ASX RELEASE

Integrated Research leverages Prognosis Intellectual Property to enter the PC Power Management market with PowerMinder™

Agent-less, web-based software set to simplify the deployment, and accelerate the ROI, of PC Power Management

Sydney, December 2, 2010 – Today Integrated Research (ASX: IRI), makers of industry-leading Prognosis® performance monitoring software, released PowerMinder, an agent-less PC Power Management solution. PowerMinder will assist large enterprises, Managed Service Providers, Government agencies and Small to Medium Enterprises seeking an easy-to-deploy solution to reduce their IT power consumption, energy costs, and carbon footprint.

PowerMinder is an agent-less, enterprise-grade solution that does not require software to be installed on end user PCs. Being a 100% web-based solution means it is simple to deploy and manage, without incurring large deployment costs and impacting the standard operating environment.

Mark Brayan, CEO for Integrated Research said, "The development of our new PowerMinder product line is part of Integrated Research's long-term strategy. We want to leverage our proven Prognosis technologies to create new solutions for our customers that address key business issues. We also want to make a contribution to global emissions reduction by making it easier for our customers to embrace sustainable IT practices."

One of these growing business issues is the rising cost of electricity worldwide. Gartner projects that energy costs in major geographic regions are set to rise more than 60% in the next 3 years. The percentage of ICT budgets spent on energy costs, typically around 10% in 2010, will also rise to comprise 50% of ICT budgets on average over this same time period. PCs and monitors account for 39% of this ICT-related energy consumption.

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Gartner also estimates that by 2012 up to 50% of global enterprises will implement a PC Power Management solution. Drivers for this move are to control these rising energy costs, to be seen as environmentally-responsible organisations, and to meet mandated targets or corporate goals set for corporate sustainability.

"Organisations are telling us that they want to reduce their operational costs and implement Green IT solutions, but their IT staff are prevented from doing so because the current PC Power Management products on the market are overly complex, with long, expensive and disruptive rollouts. With PowerMinder, organisations can make savings on their energy costs immediately, with a provable, measurable ROI," Mr Brayan said.

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About Integrated Research

Integrated Research (ASX:IRI) is a publicly-listed software company that creates the industry-leading Prognosis high definition monitoring solutions for business-critical computing. Integrated Research is now applying the expertise earned from two decades of providing business insight to our customers into launching PowerMinder, a solution that significantly reduces the costs and complexity of PC power management for organisations.

For more information, please visit www.ir.com or www.powerminder.com

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