Rule 2.7, 3.10.3, 3.10.4, 3.10.5

## **Appendix 3B**

# New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

Name of entity	
<b>ADEFFECTIVE</b>	LIMITED

ABN

93 085 545 973

We (the entity) give ASX the following information.

#### Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

1 \*Class of \*securities issued or to be issued

Options to acquire fully paid ordinary shares

Number of \*securities issued or to be issued (if known) or maximum number which may be issued

50,000,000 options to acquire 50,000,000 fully paid ordinary shares

Principal terms of the \*securities (eg, if options, exercise price and expiry date; if partly paid \*securities, the amount outstanding and due dates for payment; if \*convertible securities, the conversion price and dates for conversion)

50,000,000 options at an exercise price of \$0.002 per share for a term of 5 years from 20 December 2010, issued to a nominee of Cary Peter Stynes pursuant to a resolution passed by shareholders of the Company on 8 December 2010.

<sup>+</sup> See chapter 19 for defined terms.

4 Do the \*securities rank equally in all respects from the date of allotment with an existing \*class of quoted \*securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

Options will not be quoted or rank equally with any class of quoted securities. However, fully paid ordinary shares issued on the exercise of the options will be quoted. From the date of issue of the shares, the shares will rank equally with the fully paid ordinary shares then on issue.

5 Issue price or considera	ation
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Nil

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) The options are issued to a nominee of Mr. Cary Stynes, a former executive Director of the Company or his nominee, in connection with his resignation as Director of the Company.

The options are issued in recognition of Mr. Stynes' contribution and assistance to the Company in enabling it to successfully restructure and recapitalise, resulting in its successful re-quotation of its shares on the ASX.

7 Dates of entering \*securities into uncertificated holdings or despatch of certificates

20 December 2010

8 Number and \*class of all \*securities quoted on ASX (including the securities in clause 2 if applicable)

Number	+Class
4,959,473,337	Fully paid ordinary shares

Appendix 3B Page 2 24/10/2005

<sup>+</sup> See chapter 19 for defined terms.

9 Number and \*class of all \*securities not quoted on ASX (including the securities in clause 2 if applicable)

Number	+Class
12	Unsecured convertible notes convertible into fully paid ordinary shares
2,000,000	Options exercisable at \$0.02 per share, expiring on 30 November 2011
2,000,000	Options exercisable at \$0.03 per share, expiring on 30 November 2011
2,000,000	Options exercisable at \$0.04 per share, expiring on 30 November 2011
180,000,000	Options exercisable at \$0.002 per share, expiring on 30 April 2015
50,000,000	Options exercisable at \$0.002 per share, expiring on 20 December 2015

Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

N/A

### Part 2 - Bonus issue or pro rata issue

11	Is security holder approval required?	N/A
12	Is the issue renounceable or non-renounceable?	N/A
13	Ratio in which the *securities will be offered	N/A
14	*Class of *securities to which the offer relates	N/A
15	*Record date to determine	
	entitlements	N/A
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	N/A

1/1/2003 Appendix 3B Page 3

<sup>+</sup> See chapter 19 for defined terms.

### Appendix 3B New issue announcement

17	Policy for deciding entitlements in relation to fractions	N/A
18	Names of countries in which the entity has *security holders who will not be sent new issue documents	N/A
	Note: Security holders must be told how their entitlements are to be dealt with.	
	Cross reference: rule 7.7.	
19	Closing date for receipt of acceptances or renunciations	N/A

Appendix 3B Page 4 24/10/2005

<sup>+</sup> See chapter 19 for defined terms.

#### Appendix 3B New issue announcement

20	Names of any underwriters	N/A
21	Amount of any underwriting fee or	N/A
	commission	
22	Names of any brokers to the issue	N/A
	rames or any premere to an alcoholic	
00		DAVA
23	Fee or commission payable to the broker to the issue	N/A
	protect to the local	
24	Amount of any handling fee payable	N/A
	to brokers who lodge acceptances	
	or renunciations on behalf of *security holders	
	Security Holders	
25	If the issue is contingent on	N/A
	*security holders' approval, the date	
	of the meeting	
26	Date entitlement and acceptance	N/A
20	form and prospectus or Product	
	Disclosure Statement will be sent to	
	persons entitled	
27	If the entity has issued options, and	N/A
21	the terms entitle option holders to	IN/A
	participate on exercise, the date on	
	which notices will be sent to option	
	holders	
28	Date rights trading will begin (if	N/A
	applicable)	14/1
29	Date rights trading will end (if	N/A
	applicable)	
30	How do *security holders sell their	N/A
	entitlements in full through a broker?	
	DIORGI:	
31	How do *security holders sell part of	N/A
	their entitlements through a broker	
	and accept for the balance?	

1/1/2003 Appendix 3B Page 5

<sup>+</sup> See chapter 19 for defined terms.

### Appendix 3B New issue announcement

32	their	lo *security holders dispose of entitlements (except by sale h a broker)?	N/A
33	<sup>+</sup> Desp	atch date	N/A
	_	Quotation of securit	
34	Type (	of securities ne)	
(a)		Securities described in Part 1	
(b)			he escrowed period, partly paid securities that become fully paid, employee incentive ies issued on expiry or conversion of convertible securities
Entit	ies th	at have ticked box 34(	a)
Additi	ional s	ecurities forming a new cla	ass of securities
Tick to docume		e you are providing the informat	tion or
35			securities, the names of the 20 largest holders of the number and percentage of additional *securities held by
36		If the *securities are *equity *securities setting out the number 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over	y securities, a distribution schedule of the additional ber of holders in the categories
37		A copy of any trust deed for the	e additional *securities

Appendix 3B Page 6 1/1/2003

<sup>+</sup> See chapter 19 for defined terms.

# Number of securities for which †quotation is sought 39 Class of \*securities for which quotation is sought N/A N/A N/A

N/A

with an existing \*class of quoted \*securities?

If the additional securities do not

Entities that have ticked box 34(b)

• the date from which they do

rank equally, please state:

- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

41	Reason	for re	auest 1	for a	uotation	nov
	11000011		94000		aotatioi i	

Example: In the case of restricted securities, end of restriction period

(if issued upon conversion of another security, clearly identify that other security)

42	Number	and	+class	of all	⁺secu	rities
	quoted	on	ASX	(incl	uding	the
	securitie	s in d	clause 3	38)		

Number	+Class
N/A	N/A

1/1/2003 Appendix 3B Page 7

<sup>+</sup> See chapter 19 for defined terms.

#### **Quotation agreement**

- <sup>†</sup>Quotation of our additional <sup>†</sup>securities is in ASX's absolute discretion. ASX may quote the <sup>†</sup>securities on any conditions it decides.
- We warrant the following to ASX.
  - The issue of the \*securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those \*securities should not be granted \*quotation.
  - An offer of the \*securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any \*securities to be quoted and that no-one has any right to return any \*securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the \*securities be quoted.
- If we are a trust, we warrant that no person has the right to return the 
  +securities to be quoted under section 1019B of the Corporations Act at the 
  time that we request that the +securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before \*quotation of the \*securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: Date: 20 December 2010

(Company secretary)

Print name: SOPHIE KARZIS

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Appendix 3B Page 8 1/1/2003

<sup>+</sup> See chapter 19 for defined terms.