

PRIMARY HEALTH CARE LIMITED
(ACN 064 530 516)
LEVEL 1, 30-38 SHORT STREET
LEICHHARDT NSW 2040
TEL: (02) 9561 3300 FAX: (02) 9561 3302

18 February 2011

ASX Limited
Company Announcements Office
Exchange Centre
Level 4, 20 Bridge Street
Sydney NSW 2000

MARKET ANNOUNCEMENT
(ASX:PRY)

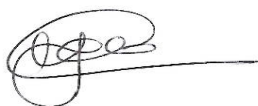
DIVIDEND REINVESTMENT PLAN AND BONUS SHARE PLAN – INTERIM DIVIDEND 2011

Primary Health Care Limited ("Primary") advises that the following settings will apply to the Dividend Reinvestment Plan ("DRP") and Bonus Share Plan ("BSP") for the 2011 interim dividend of 3 cents per ordinary share (100% franked), payable on Monday 11 April 2011.

General Record Date	Friday 25 March 2011.
Last Date for Election in DRP and BSP	Friday 25 March 2011 (by 5.00pm Sydney Time).
Pricing	1% discount based on the volume weighted average price (VWAP) for Primary's fully paid ordinary shares on the 8 day trading period commencing one clear trading date after the Record Date.
Allotment	Shares under the DRP and BSP will be allotted on Friday 15 April 2011.

Election forms for the DRP and BSP can be obtained from the Share Registry by telephoning 1300 787 272 or by registering online at www.investorcentre.com no later than 5.00pm (Sydney time) on the Record Date, 25 March 2011.

Yours faithfully



Yvette Cachia
Company Secretary