

FOR IMMEDIATE RELEASE – 23<sup>rd</sup> February 2011

### **Data#3 confirmed as leader in virtual desktop solutions**

**On 9th February 2011 at a gala ceremony held during VMware's Global Partner Exchange Conference at Florida's Colorado Springs Resort, Data#3 Limited (ASX:DTL) was named VMware's Asia-Pacific 'Desktop Competency Partner of the Year' for 2010.**

The award not only recognises Data#3's efforts in establishing a desktop virtualisation practice (vPractice), but also the company's ability to implement tailored desktop solutions that help improve end-user productivity and position businesses to capitalise on future IT expansion opportunities.

"Data#3 is extremely proud to receive this international award from VMware," says Laurence Baynham, Group General Manager of Data#3.

VMware's Partner Director for ANZ, John Donovan, acknowledged Data#3's achievements when he said, "VMware's partners continue to be the foundation of our business, and we're pleased to recognise the great work they've accomplished throughout 2010."

"We congratulate Data#3 on winning the Asia-Pacific Desktop Competency Award and we look forward to continuing our work together in the future."

#### **Data#3's Dynamic Desktop Solutions**

As technology continues to create more mobile and flexible work practices, it's clear that standardised operating environments are becoming obsolete. As a result, Data#3 has worked with the world's leading technology vendors to develop dynamic desktop solutions that cater for greater variability in the operating environment whilst simultaneously minimising IT management overhead.

"Regardless of the device your staff use...desktop, laptop, tablet or phone...it's vital that your IT infrastructure offers the right balance of control and flexibility, allowing your business to adapt to and benefit from fast-paced technological change," states Baynham.

"Together with the ANZ 'Core Infrastructure Desktop Partner of the Year' Award we received from Microsoft in September, this latest award reinforces our position as Australia's leading provider of desktop solutions – virtual or otherwise."

**Data#3 Email Alerts facility:** Stay up to date with Data#3's business activities, company news and releases - register to receive automatic email alerts. [www.data3.com/investors/email-alerts](http://www.data3.com/investors/email-alerts)

**About Data#3:** Data#3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT) solutions company delivering market leading expertise in: software licensing and software asset management solutions to optimise and manage the acquisition of software licensed in volume from global manufacturers; integrated solutions to design and deploy hardware and software infrastructure; integrating the desktop, network and data centre; product solutions for procuring, configuring and rolling-out technology cost effectively; managed services to provide outsourced solutions for infrastructure operations, support and maintenance; and people solutions to provide contract and permanent recruitment and human capital performance management. Data#3's customers span a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

For further information about Data#3 and its solution offerings visit [www.data3.com.au](http://www.data3.com.au)

For information on Data#3 2010 Annual Results visit [www.data3.com/investors/presentations](http://www.data3.com/investors/presentations)

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