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IBM awards Data#3 for innovation and business value

March 18, 2011; Sydney, Australia: Solidifying a partnership that has spanned over 25 years, Data#3 has been awarded at the IBM Business Partner Summit in Sydney with five awards in recognition of its leadership in providing innovative IT solutions to customers across Australia

“Through three decades of partnership, Data#3 deeply values our relationship with IBM,” said Laurence Baynham Data#3 Group General Manager. “We understand the powerful partnership that results from a global leader like IBM working with a national systems integrator, ensuring we deliver the best outcomes for our customers.”

The IBM Business Partner Summit 2011 included the Business Partner Awards, where Data#3 picked up five honours and was named:

- IBM National Systems and Technology Group Reseller of the Year
- IBM National Systems and Technology Group Total Storage Business Partner of the Year
- IBM National Systems and Technology Group System X Business Partner of the Year
- IBM NSW Systems and Technology Group Reseller of the Year
- IBM NSW Maintenance Reseller of the Year.

Phil Cameron , Director, Business Partner Organisation IBM Australia and New Zealand, said the Business Partner Awards are an important element of IBM’s Australian Business Partner recognition and reward program.

“We congratulate Data#3 on winning three national and two NSW Business Partner Awards and demonstrating their commitment to delivering innovation and business value to our mutual clients,” said Cameron. “It is part of our business strategy to enable business partners through our channel program and an important way for us to recognise their great work is through our rewards and awards program.”

“In the end, customers are the real winners here,” said Baynham. “As our partnership with IBM continues to strengthen, so does our ability to provide technology solutions to solve our customer’s business requirements such as increased productivity, compliance, energy efficient IT and reduced cost.

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About Data#3: Data#3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT) solutions company delivering market leading expertise in: software licensing and software asset management solutions to optimise and manage the acquisition of software licensed in volume from global manufacturers; integrated solutions to design and deploy hardware and software infrastructure; integrating the desktop, network and data centre; product solutions for procuring, configuring and rolling-out technology cost

effectively; managed services to provide outsourced solutions for infrastructure operations, support and maintenance; and people solutions to provide contract and permanent recruitment and human capital performance management. Data#3's customers span a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

For further information about Data#3 and its solution offerings visit www.data3.com.au

For information on Data#3 2010 Annual Results visit www.data3.com/investors/presentations

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