

Form 603
Corporations Act 2001
Section 671B

Notice of initial substantial holder

To Company Name/Scheme RETAIL FOOD GROUP LIMITED

ACN/ARSN 106 840 082

1. Details of substantial holder (1)

Name Morgan Stanley & Co. International plc

ACN/ARSN (if applicable) Not Applicable

The holder became a substantial holder on March 16, 2011

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary Shares	9,215,369	9,215,369	8.59%
			Based on 107,301,926 shares outstanding

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Morgan Stanley & Co. International plc	Shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	9,215,369 Ordinary Shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Morgan Stanley & Co. International plc	HSBC Custody Nominees (Australia) Limited	Not Applicable	9,215,369 Ordinary Shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration		Class and number of securities affected
		Cash	Non-Cash	
Morgan Stanley & Co. International plc	December 15, 2010	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	245 Ordinary Shares
Morgan Stanley & Co. International plc	December 16, 2010	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	266 Ordinary Shares
Morgan Stanley & Co. International plc	December 21, 2010	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	32577 Ordinary Shares

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Morgan Stanley & Co. International plc	February 24, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	22645 Ordinary Shares
Morgan Stanley & Co. International plc	February 25, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	9252 Ordinary Shares
Morgan Stanley & Co. International plc	February 28, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	1693 Ordinary Shares
Morgan Stanley & Co. International plc	March 1, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	1029 Ordinary Shares
Morgan Stanley & Co. International plc	March 2, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	515 Ordinary Shares
Morgan Stanley & Co. International plc	March 3, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	265 Ordinary Shares
Morgan Stanley & Co. International plc	March 4, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	9410 Ordinary Shares
Morgan Stanley & Co. International plc	March 7, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	1799 Ordinary Shares
Morgan Stanley & Co. International plc	March 10, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	243 Ordinary Shares
Morgan Stanley & Co. International plc	March 14, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	1778 Ordinary Shares
Morgan Stanley & Co. International plc	March 15, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	3255 Ordinary Shares
Morgan Stanley & Co. International plc	March 16, 2011	N.A	Increase in shares held or in respect of which the holder may exercise right to rehypothecate or dispose of pursuant to the agreement(s).	9119348 Ordinary Shares

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Not Applicable	Not Applicable

7. Addresses

The addresses of persons named in this form are as follows:

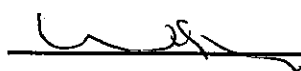
Name	Address
Morgan Stanley & Co. International plc	25 Cabot Square, Canary Wharf, London E14 4QA, United Kingdom

Signature

print name May Wong

capacity Vice President

sign here



date

18 March 2011

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown."
- (9) Details of the consideration must include any and all benefits, moneys and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

GUIDE

This guide does not form part of the prescribed form and is included by ASIC to assist you in completing and lodging form 603.

Signature

This form must be signed by either a director or a secretary of the substantial holder.

Lodging period

Nil

Lodging Fee

Nil

Other forms to be completed

Nil

Additional information

- (a) If additional space is required to complete a question, the information may be included on a separate piece of paper annexed to the form.
- (b) This notice must be given to a listed company, or the responsible entity for a listed managed investment scheme. A copy of this notice must also be given to each relevant securities exchange.
- (c) The person must give a copy of this notice:
 - (i) within 2 business days after they become aware of the information; or
 - (ii) by 9.30 am on the next trading day of the relevant securities exchange after they become aware of the information if:
 - (A) a takeover bid is made for voting shares in the company or voting interests in the scheme; and
 - (B) the person becomes aware of the information during the bid period.

Annexures

To make any annexure conform to the regulations, you must

- 1 use A4 size paper of white or light pastel colour with a margin of at least 10mm on all sides
- 2 show the corporation name and ACN or ARBN
- 3 number the pages consecutively
- 4 print or type in BLOCK letters in dark blue or black ink so that the document is clearly legible when photocopied
- 5 identify the annexure with a mark such as A, B, C, etc
- 6 endorse the annexure with the words:
This is annexure (mark) of (number) pages referred to in form (form number and title)
- 7 sign and date the annexure.

The annexure must be signed by the same person(s) who signed the form.

Morgan Stanley and Co. International plc.
25 Cabot Square, Canary Wharf, London, E144QA, United Kingdom
Tel: +44 (0) 20 7425 8000
Fax: +44 (0) 20 7425 8990

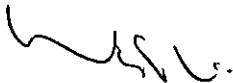
Morgan Stanley

March 18, 2011

Dear Sir/ Madam,

This is to certify that these are redacted copies of the International Prime Brokerage Agreement used by Morgan Stanley & Co. International plc in connection with the right to rehypothecate securities of Retail Food Group Ltd as reported in the attached Notice of Initial Substantial holder (Form 603) dated March 18, 2011.

Regards,



May Wong
Vice President

Morgan Stanley

Morgan Stanley & Co. International plc ("MSI plc") – Extract of International Prime Brokerage Agreement

A.3. Rights and Obligations in Respect of Investments

A.3.1. Corporate Actions:

- (i) Where MSI plc is notified that a Corporate Action may be exercised in relation to an Investment credited to a Prime Brokerage Account and registered in the name of an Associated Firm, a sub-custodian appointed by MSI plc or its or such sub-custodian's nominee, it will use reasonable efforts to notify the Client as soon as practicable of such Corporate Action.
- (ii) If the Client wishes to exercise a right relating to a Corporate Action in relation to an Investment credited to a Prime Brokerage Account, it must notify MSI plc in writing of its election as soon as possible, but in any event no later than the expiry of Morgan Stanley's deadline for submissions of elections relating to that Corporate Action as advised to the Client by MSI plc or, where no deadline is advised, no later than 10 Notice Business Days prior to the final date for submission by MSI plc of such elections (or such shorter period as may be agreed in writing). MSI plc will use reasonable efforts to exercise such right, but only (a) on such terms as the Client has notified to MSI plc in writing and as are acceptable to MSI plc, and (b) where the Client has provided MSI plc or any other person (as the case may be) with any funds required to exercise such right.
- (iii) MSI plc will use reasonable efforts to send the Client Corporate Action Information. This will have been sent to MSI plc from a sub-custodian or agent bank for forwarding to shareholders whose shares are held in custody by MSI plc. No representation or warranty, express or implied, is or will be made by MSI plc in relation to the accuracy or completeness of the Corporate Action Information or any other written or oral information made available to the Client or its advisers in connection with the proposed Corporate Action and no responsibility or liability is or will be accepted by Morgan Stanley in relation to it. The Client should make its own investigation of the proposed Corporate Action and all information provided.
- (iv) The distribution of the Corporate Action Information in certain jurisdictions may be restricted by law in the jurisdiction in which the Client resides or conducts business. Any request for MSI plc to exercise or participate on behalf of the Client in the proposed Corporate Action shall be a representation to Morgan Stanley that the Client is entitled to so exercise or participate and that any and all restrictions or qualifications have been complied with. By accepting and executing such request on behalf of the Client, MSI plc is not making any representation or warranty about the Client's eligibility to so exercise or participate in any such action.

A.3.5. Voting Rights: Where MSI plc is notified that voting rights may be exercised in relation to an Investment credited to a Prime Brokerage Account and registered in the name of a Morgan Stanley Company, a sub-custodian appointed by MSI plc or its or such sub-custodian's nominee, it will use reasonable efforts to notify the Client as soon as practicable of

such voting rights. MSI plc will only exercise voting rights in respect of the Client's Investments held in the Prime Brokerage Account and registered in the name of a Morgan Stanley Company, a sub-custodian appointed by Morgan Stanley or that of its or such sub-custodian's nominee, where expressly agreed with the Client.

B.2. Terms of Settlement Facility

(vii) **Corporate Actions:** Where, prior to delivery of any Equivalent Securities to MSI plc:

(a) any voting rights relating to any Settlement Securities the subject of a Settlement Facility become exercisable, then the Client will, where it holds securities of the same description as any made available to it under the Settlement Facility, exercise any such rights in accordance with MSI plc's instructions; and

(b) any rights relating to a Corporate Action, including those requiring election arise in respect of any Settlement Securities the subject of a Settlement Facility, then the Client will deliver to MSI plc Equivalent Securities in such form as MSI plc has notified to the Client in relation to the exercise of any such right.

I.1. Use of Investments

- (i) The Client hereby authorises any Morgan Stanley Company at any time or times to borrow, lend, charge, rehypothecate, dispose of or otherwise use for its own purposes any Investments which are for the time being subject to the Security without giving notice of such borrowing, lending, charge, rehypothecation, disposal or other use to the Client. Such Morgan Stanley Company may retain for its own account all fees, profits and other benefits received in connection with any such borrowing, loan or use. Upon (i) a borrowing, lending or other use, such Investments will become the absolute property of that Morgan Stanley Company (or that of its transferee) free from the Security and from any equity, right, title or interest of the Client's and (ii) a charge or rehypothecation of any of the Client's Investments, all of those Investments, including the Client's interest in those Investments, will be subject to the charge or other security interest created by such charge or rehypothecation. Upon any such use, the Client will have a right against MSI plc for the delivery of Equivalent Investments in accordance with paragraph I.2.
- (ii) Where a Morgan Stanley Company borrows, lends or otherwise uses Hong Kong Securities any such borrowing, lending or use shall be effected by way of a loan of the relevant securities by the Client to the Morgan Stanley Company under the OSLA (as defined in paragraph B.1.1. above). The Morgan Stanley Company shall not be required to issue a Borrowing Request (as defined in the OSLA) in respect of any such loan made.