InvoCare
Innovation Vocation Care

28 March 2011

The Manager
Company Announcements Office
Australian Securities Exchange Limited
Level 4, Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

ASX Announcement
InvoCare Limited (IVC)
Dividend Reinvestment Plan – Share Price

The Dividend Reinvestment Plan ("DRP") share price for the 2010 final, fully franked dividend payable on 8 April 2011 is $6.95.

In accordance with InvoCare's DRP Rules, the DRP price is the undiscounted average of the daily volume weighted average sale price, rounded down to the nearest cent, of InvoCare shares sold in the ordinary course of trading on the ASX during the period of five trading days after, but not including, the record date (18 March 2011). That is the period of five days from 21 March 2011 to 25 March 2011 (both dates inclusive).

The DRP has not been underwritten and shares will be issued on 8 April 2011.

Proceeds of the DRP will be used for general corporate purposes.

Yours faithfully

Phillip Friery
Company Secretary