



31 March 2011

GREENCROSS LIMITED (ASX: GXL) Announcement

Dividend Reinvestment Plan

Greencross Limited ('Greencross') is pleased to confirm that it has today entered into an agreement with BGF Equities Pty Ltd to underwrite 50% of the 2011 interim dividend, which is not re-invested by shareholders under the Greencross Dividend Reinvestment Plan ('DRP').

Shares issued under the underwriting agreement will be issued at the same price as the shares allocated to shareholders under the DRP.

-END-

ABOUT GREENCROSS

Greencross was established in 2003 and has grown to become Australia's leading veterinary services company through the acquisition and integration of 53 practices around Australia.

Greencross's strategy is to continue to consolidate the fragmented veterinary services industry in Australia and is focused on delivering exceptional veterinary medicine and levels of care to its patients. The company's vision is to be the practice of choice for employees, clients, patients and shareholders.

For further information please contact:

Glen Richards
Managing Director, Greencross Limited
Phone: (07) 3391 1477