



1 April 2011

GREENCROSS LIMITED (ASX: GXL) Announcement

Dividend Reinvestment Plan Price

The Directors of Greencross Limited ('Greencross') are pleased to announce that the price at which shares will be issued pursuant to Greencross's Dividend Reinvestment Plan ('DRP') is \$0.8285, which represents a 2.5% discount to the weighted average market price of shares traded on the Australian Stock Exchange for the 5 days up to the close of business on 25 March 2011.

The fully-franked interim dividend for the half year ended 31 December 2010 of 3.0 cents per share will be paid to shareholders on 29 April 2011.

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ABOUT GREENCROSS

Greencross was established in 2003 and has grown to become Australia's leading veterinary services company through the acquisition and integration of 53 practices around Australia.

Greencross's strategy is to continue to consolidate the fragmented veterinary services industry in Australia and is focused on delivering exceptional veterinary medicine and levels of care to its patients. The company's vision is to be the practice of choice for employees, clients, patients and shareholders.

For further information please contact:

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