

Flight Centre Limited

Presentation to

UBS Emerging Companies Conference

April 6, 2011

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Current Trading Environment



Guidance



On track to achieve record pre-tax trading result \$220m - \$240m

Reflects a 10% - 20% improvement on prior year

Guidance not materially impacted by recent natural disasters (e.g. floods, earthquakes)

Australia



Reasonably priced airfares & strong A\$ ensures international leisure travel remains strong

Corporate travel still performing well above last year

UK



Leisure & Corporate still performing well above the local market

Latest round of austerity measures has seen modest reduction in volumes

USA



Solid profits achieved in March

Corporate performing strongly

Solid Q4 needed to hit EBIT expectations otherwise will revisit goodwill

NZ



Good profits still being generated despite Christchurch earthquake (17 shops directly impacted and eight of these not expected to reopen)

FLT contributed NZ\$1m to reconstruction fund

Current Trading Environment (cont'd)

RSA



Solid results across Leisure & Corporate – will finish above last year

Canada



Leisure & Corporate both performing well – on track for record result

India



Corporate performing well

Looking to open another two retail shops (will have seven retail shops)

Others



Includes Hong Kong, China, Dubai & Singapore

All will have record results and all expected to be profitable at year-end

Corporate Travel Strategy

Why Strategic Focus?



Large & growing market – further growth opportunities for FLT
Fits our core capabilities – people skills, platforms, supplier relationship
Earnings profile consistent with leisure business
Reduced exposure to direct internet competition

Multi-Brand Strategy



Different approach to competitors
Identified different market segments with different needs
Brands developed to address those needs



SSME – up to \$50k in annual travel spend
Need “no frills” convenient and capable service
Serviced from Flight Centre retail shop



SME – \$50k - \$2m in annual travel spend
Want the reassurance of expert corporate travel management without the
to expense or restriction of a fixed contract
Stand-by our service – nothing to prevent an unhappy customer from
leaving

Corporate Travel Strategy (cont'd)



TMS - \$2m plus in annual travel spend
Primary focus is to proactively manage cost spend
Sophisticated online booking tools & cost reporting
Need for a global network (FCm network exists in 76 countries)



Niche – provision of travel services to the entertainment industry
Unique needs and require ability to understand and meet those needs



Niche – provision of travel services to the academia
Unique needs and require ability to understand and meet those needs



Niche – conferencing and incentive capability

USA Strategy

Why USA Focus?



Growth opportunities across three main markets (leisure, wholesale & corporate)
If we get it right huge growth potential
Still a work-in-progress

LIBERTY TRAVEL *Unbeatable* →

Identified no meaningful alternative to OTA – we wanted to create offline brand to fill that gap

Liberty is our major leisure brand – existed since 1951

165 shops down north-east corridor

50% of USA TTV

GOGO
WORLDWIDE VACATIONS



Identified gap in our global contracting strategy – no relationships in USA, Canada, Caribbean & Mexico

Would take five years to build capability

GOGO had excellent relationships and allowed us to fast our wholesale strategy

30% of USA TTV

USA Strategy (cont'd)



Two previous TMS acquisitions – Bannockburn and Garber

Meaningful USA presence helped global tenders

Significant organic SME growth through 10 cities

20% of USA TTV

End of presentation



Questions