

FOR IMMEDIATE RELEASE

Data#3 leads with virtualisation from the datacentre to the desktop

April 12, 2011; Sydney, Australia: Data#3 has confirmed its leadership in VMware technologies and solutions, awarded VMware ANZ Partner of the Year in Sydney.

The award, accepted by Data#3's Group General Manager Laurence Baynham at VMware's Partner Exchange 2011, marks Data#3's second award in as many months from VMware, after being named Asia-Pacific Desktop Competency Partner of the Year in Orlando in February.

"Data#3 is proud to have our commitment to developing and maintaining the highest levels of vendor certified expertise, along with our success in delivering large and complex solutions based on VMware technologies, validated by these awards," said Baynham. "Coupled with our previous win, it is clear that Data#3 is an industry leader in supplying Australian organisations with virtualisation solutions based on VMware technologies from the datacentre to the desktop."

"VMware's partners are at the core of our business, and we are pleased to recognise the great work they have accomplished throughout the year," said John Donovan, Channel Director, VMware. "VMware Partner Exchange bought partners together for two days of training, education and networking with peers – making this the premier partner event in Australia. We are extremely proud to work with Data#3, we congratulate them on this key win and look forward to continuing our work together to help deliver ITaaS solutions for customers building private cloud infrastructures."

"For the future, as organisations begin to explore cloud-based solutions to improve service delivery and manage costs, they are looking for solution providers with the experience and capability in delivering solutions that integrate products from the world's leading datacentre technology vendors," said Baynham. "Data#3 looks forward to our own future in the Cloud, and ongoing partnership with VMware as a leading provider of cloud enabling software."

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About Data#3: Data#3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT) solutions company delivering market leading expertise in: software licensing and software asset management solutions to optimise and manage the acquisition of software licensed in volume from global manufacturers; integrated solutions to design and deploy hardware and software infrastructure; integrating the desktop, network and data centre; product solutions for procuring, configuring and rolling-out technology cost effectively; managed services to provide outsourced solutions for infrastructure operations, support and maintenance; and people solutions to provide contract and permanent recruitment and human capital performance management. Data#3's customers span a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

For further information about Data#3 and its solution offerings visit www.data3.com.au

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