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Dicker Data is the registered trading name for Dicker Data Ltd ABN 95-000-969-362

11 April 2011

Manager of Company Announcements ASX Limited Exchange Centre 20 Bridge Street Sydney NSW 2000

By E-Lodgement

APPOINTMENT OF NEWPORT CAPITAL GROUP AS CORPORATE DEVELOPMENT ADVISERS

The Board of Directors of Dicker Data Limited (ASX code DDR) announces the appointment of Newport Capital Group Pty Ltd as Corporate Development Advisers to the Company.

David Dicker, Chairman and CEO of Dicker Data Limited commented — "The Board is pleased to continue and expand the relationship with Newport Capital, following Newport Capital's role in project managing Dicker Data's listing on the ASX. Dicker Data has a long and successful relationship with Newport Capital. We have confidence that Newport Capital will add value to the Company in the short to medium term. Elements of Newport Capital's mandate from the Company include —

- Organic growth planning;
- Inorganic growth planning and execution of value accretive transactions;
- Planning and support of ways and means to increase liquidity of the Company's share capital ("free float") over time;
- Assisting the Board to evaluate funding and financial structuring options; and
- Planning and supporting a road show to small cap fund managers later this year.

My Directors and I will be working closely with Lou Richard, Chairman of Newport Capital, and his team."

Lou Richard, Chairman of Newport Capital commented — "I am delighted that Dicker Data has chosen to work closely with me and my team to assist in the development of Dicker Data Limited — as an ASX listed company. Newport Capital has worked extensively in Dicker Data Limited's sector — high volume IT products distribution. We have confidence in the Company's capacity to deliver increasing value to shareholders over time."

For and on behalf of the Board.

12.1

David Dicker Chairman **Dicker Data Limited** – Founded by David Dicker and Fiona Brown in 1978, Dicker Data Limited listed on the ASX on January 24th 2011. The Company moved into new purpose built facilities in Kurnell, NSW, in November 2010. These facilities provide a substantial increase in both office and warehousing space, to facilitate volume growth and to increase the efficiency of inventory logistics. Dicker Data Limited had revenues of over \$286M in the FY 2010 financial year. Vendors represented by Dicker Data Limited include Hewlett-Packard, Toshiba, Microsoft, Canon and other major brands.

Newport Capital Group Pty Ltd — Founded in 1989 by Lou Richard, Newport Capital is a leading Australian corporate advisory and M&A firm, focused mainly, but not exclusively, on the technology markets. Clients include major MNC vendors, ASX listed companies and privately held "rising stars". Newport Capital has completed over 220 material transactions for clients since its inception. Newport Capital is a member of a global consortium (the Regent Associates Consortium) of like firms operating in Asia, Europe and the USA.

Further Information –

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Newport Capital Group Pty Ltd – Lou Richard, Chairman, 02 8923 6333; email lour@newportcapital.com.au.