

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	INVESTORFIRST LIMITED
ABN	87 124 891 685

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr. Hugh Robertson
Date of appointment	20 April 2011

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
NIL in own name.

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
	Indirect through Bungeeltap Pty Ltd of which Mr. Robertson is a director. 30,000,000 unlisted Options over Ordinary Shares granted as part of remuneration package. <u>Upfront Component</u> - For 15,000,000 options with an Exercise Price of \$0.13 vesting over 3 years from the Grant Date. <u>Performance Based Component</u> - For 15,000,000 options with an Exercise Price of \$0.13 vesting over the 3 Year Period from the Grant Date provided specific gross revenue targets are achieved over the 3 Year Period. Mr. Robertson must remain with the Company in order for his Options to vest.

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N / A
Nature of interest	N / A
Name of registered holder (if issued securities)	N / A
No. and class of securities to which interest relates	N / A

+ See chapter 19 for defined terms.