

Appendix 3E

Daily share buy-back notice (except minimum holding buy-back and selective buy-back)

Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/9/99. Origin: rule 3.6, Appendix 7C. Amended 30/9/2001, 11/01/10

Name of entity	ABN/ARSN
1300SMILES LIMITED	91 094 508 166

We (the entity) give ASX the following information.

Information about buy-back

1	Type of buy-back	On market
2	Date Appendix 3C was given to ASX	22 December 2008

Total of all shares/units bought back, or in relation to which acceptances have been received, before, and on, previous day

	Before previous day	Previous day (5 May 2011)
3	Number of shares/units bought back or if buy-back is an equal access scheme, in relation to which acceptances have been received	Nil 450
4	Total consideration paid or payable for the shares/units	Nil \$1,570

+ See chapter 19 for defined terms.

	Before previous day	Previous day (5 May 2011)
5 If buy-back is an on-market buy-back	highest price paid: nil date: n/a lowest price paid: nil date: n/a	highest price paid: \$3.45 lowest price paid: \$3.45 highest price allowed under rule 7.33: \$3.76

Participation by directors

6 Deleted 30/9/2001.	n/a
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How many shares/units may still be bought back?

7 If the company/trust has disclosed an intention to buy back a maximum number of shares/units - the remaining number of shares/units to be bought back	2,130,305
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Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.
2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here: William Bass Date: 6 May 2011
(Director/Company secretary)

Print name: William Bass

+ See chapter 19 for defined terms.