



MARKET RELEASE

9 May 2011

Retail Food Group Limited

TRADING HALT

The securities of Retail Food Group Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Wednesday, 11 May 2011 or when the announcement is released to the market.

Security Code: RFG

Rohan Abeyewardene
Senior Adviser, Listings (Brisbane)



Head Office:
1 Olympic Circuit
SOUTHPORT QLD 4215
AUSTRALIA

Postal Address:
PO Box 1549
SOUTHPORT QLD 4215
AUSTRALIA

Phone: (07) 5591 3242
Fax: (07) 5591 9021

Web: www.rfg.com.au

9 May 2011

Mr Rohan Abeyewardene

Senior Advisor, Issuers (Brisbane)
Australian Securities Exchange
Riverside Centre
Level 5
123 Eagle Street
BRISBANE QLD 4000

Via Email: Rohan.Abeyewardene@asx.com.au

Dear Mr Abeyewardene

**RE: RETAIL FOOD GROUP LIMITED (ASX:RFG)
REQUEST FOR TRADING HALT**

In accordance with Listing Rule 17.1, Retail Food Group Limited hereby requests that the ASX apply a trading halt to the Company's shares effective immediately.

The following information is provided in connection with the foregoing request:

- a) the trading halt is sought pending an announcement regarding an acquisition by the Company;
- b) the Company requests that the trading halt be with immediate effect until commencement of normal trading on the second trading day following the above request or release to the market of the Company's announcement should this occur earlier;
- c) the Company is not aware of any reason why the trading halt should not be granted.

Yours faithfully

Mark Connors
Legal Counsel & Company Secretary
Retail Food Group Limited

Sydney Office:
9 Ferngrove Place
SOUTH GRANVILLE NSW 2142
AUSTRALIA

Phone: (02) 9738 2400
Fax: (02) 9738 2444

Melbourne Office:
PO Box 733
HAWTHORN VIC 3122
AUSTRALIA

Phone: (03) 9835 6888
Fax: (03) 9835 6877

Auckland Office:
PO Box 217-090, Botany Junction
Manukau, Auckland
NEW ZEALAND

Phone: (09) 525 7700
Fax: (09) 525 7704