Annual General Meeting

20 May 2011

oOh!media 2010 full year result

Revenue	**$109.7m**	**+28%**
EBITDA	**$21.1m**	**+42%**
NPAT	**$7.0m**	**+43%**
EPS	**1.8c**	**+38%**
No dividend		
Net debt at 31 December	**$36.4m**	

oOh!media's strategy successes

- Revenue growth of 28% vs. industry growth of 19%
- EBITDA / SALES margin increased to 19.3%
- Growth in all major product formats
- $20m capital raising completed and Sports and Outdoor Media acquisition settled in January 2011
- Major debt reduction, to 1.2x @ 31 January 2011
- Strategies for growth and profitability have been delivered

oOh!media's strategy

- Regional market leader in both large format and retail products
- Retail product expansion in sign and centre numbers
- Large format boost from tenders and organic growth
- Staff retention and development to provide stability
- Continued growth from selective acquisitions and major organic growth

Resolutions

Reports:	**receive annual report for 31 December 2010**
Resolution 1:	**re-election of Mr. Brian Bickmore**
Resolution 2:	**re-election of Mr. Graham Jones**
Resolution 3:	**ratification of issue of shares to Mr. Raymond Balcomb**

Vote on adoption of remuneration report


out-therethinking