

**Press Release** 

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## Aspermont reports significant increase in interest in 'Mines and Money Beijing' program for 2011

Aspermont Limited (ASX: ASP) is pleased to advise that following the enormous success of Mines & Money Hong Kong, the Mines and Money Beijing event is reporting a significant increase in interest among local and international mining companies, investors and advisory firms.

Registrations for the 2011 program have already exceeded last year's delegate registration numbers by over 30% (with additional numbers expected in the final week before the event), while the number of exhibition booths and sponsorship revenue is already 40% up on 2010.

The second annual Mines and Money Beijing conference and exhibition will be held from Tuesday, June 14 to Thursday, June 16, 2011, at the China World Hotel, Beijing.

Key highlights of the event will include:

- An international selection of junior and mid-cap mining companies, representing a wide range of commodities and offering potentially high-return investment opportunities.
- A global speaker faculty of over 50 leading mining entrepreneurs, financiers, analysts and fund managers sharing their insights into the key trends shaping the industry in 2011/12.
- Keynote presentations from Wang Jionghui of China Minmetals, Jianhua Jin of CITIC Securities, Zhang Bingnan of China Gold Association, and a raft of other A-list speakers.

Asperment UK chief executive officer David Nizol said, "Mines and Money Beijing should not to be missed if you want to understand more about China's strategy for natural resource acquisition, know how to build strategic relationships with China, identify sources of capital for global mining projects, and much, much more – this is the place to be."

Held annually in Hong Kong, Beijing, London and Australia, the Mines and Money series of events brings together some of the most influential decision-makers from international mining companies, the investment community, government and professional services.

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## **About Aspermont**

Aspermont Limited is an Australian Securities Exchange (ASX) listed media company (code: ASP) operating in Australia and overseas.

Aspermont's primary business is the production of business-to-business (B2B) information services across the resource, construction and agriculture sectors, delivered through print, conferencing and online media channels.

Aspermont is Australia's largest resource industry media group with a significant global presence, directly employing circa 150 people across offices in Australia, the United Kingdom and America. For more information, please visit <a href="https://www.aspermont.com">www.aspermont.com</a>.