

## **MEDIA RELEASE**

## ComCorp is changing its name to ClearView

**SYDNEY, 1 July 2011**: ClearView Wealth Limited ("ClearView", ASX:CVW) today announced that ComCorp Financial Advice Pty Ltd is changing its name to ClearView Financial Advice Pty Ltd. This move further integrates ClearView's financial advice businesses – ComCorp and the former ClearView Retirement Solutions, and is part of ClearView's strategy to increase sales through its strategic partners.

Simon Swanson, Managing Director at ClearView said, "A unified brand puts us in a much stronger position when dealing with our partners as we will be able to work with them using one name and one license. We will also be able to offer our partners and their customers access to broader financial planning options through our combined planner network."

Cameron Thompson, General Manager Sales and Service for Queensland Country Credit Union (a strategic partner since 1997) said, "We have partnered with ComCorp for over 10 years and believe the name change to ClearView provides us with a stronger platform to offer wealth management products to our members."

ClearView has over 20 years' experience in financial advice and works with strategic partners that have over 3 million members.

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## **About ClearView Wealth Limited**

ClearView Wealth Limited is an Australian financial services company specialising in life insurance, wealth management and financial planning solutions. ClearView manages \$3.1 billion of client assets and has in force premiums of \$41 million.

Additional information is available at www.clearview.com.au.