



ASX/media release

4 July 2011

CANCELLATION OF OPTIONS

Retail Food Group Limited (ASX:RFG) announces that 350,000 options to acquire one (1) RFG ordinary share per option have been cancelled.

RFG is a leading Australian retail food brand manager and franchisor. It is the franchisor and intellectual property owner of the Donut King, Brumby's Bakeries, Michel's Patisserie, bb's café and Esquires Coffee Houses franchise systems.

ENDS

