

**FOR IMMEDIATE RELEASE**

## **Microsoft Applauds Data#3 Systems Management Leadership In Annual Global Awards**

**05 July, 2011; Brisbane, Australia:** Today, Data#3 announced it has been selected as a finalist for the prestigious Microsoft Systems Management Partner of the Year Award, an honour granted to a select few leading technology organisations worldwide.

“Data#3 uses its strength in systems and services management to enable its customers to achieve their business goals,” said Data#3’s Group General Manager Laurence Baynham. “Our strength and investment in systems and services management along with a focus on our customers is what has led to this honour. Being selected as a global finalist acknowledges Data#3’s leadership position in the Australian market based on our ability and track record of transforming our customer’s complex IT infrastructures into efficient and cost-effective environments that reduce operating and hardware costs, while reducing management burden.”

Awards were presented in multiple categories, with winners chosen from a set of more than 3,000 entrants worldwide. The Systems Management Partner of the Year Award honours a partner who has delivered solutions to manage physical and virtual infrastructures across data centres, client computers, and devices. This award recognizes Data#3 for enabling customers to reduce costs, improve application availability, and enhance service delivery. The successful solution needs to utilize Microsoft’s suite of systems management products, technologies, and solution accelerators.

“We are proud to recognise this outstanding group from our highly valued worldwide partner network as our 2011 Partner Award finalists,” said Jon Roskill, corporate vice president, Worldwide Partner Group, Microsoft Corp. “We applaud the unique perspective and creativity each of these companies brings to solving customer business and technology challenges. Our strong partnership along with their commitment to customers plays an essential role in our mutual, long-term success.”

The Microsoft Partner Awards recognise Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the past year. This global award from Microsoft underscores Data#3’s win as Australian Microsoft 2011 Core Infrastructure Partner of the Year.

### **About Data#3:**

Data#3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT) solutions company delivering market leading expertise in: software licensing and software asset management solutions to optimise and manage the acquisition of software licensed in volume from global manufacturers; integrated solutions to design and deploy hardware and software infrastructure; integrating the desktop, network and data centre; product solutions for procuring, configuring and rolling-out technology cost effectively; managed services to provide outsourced solutions for infrastructure operations, support and maintenance; and people solutions to provide contract and permanent recruitment and human capital performance management. Data#3’s customers span a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

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# Data#3

For further information about Data#3 and its solution offerings visit [www.data3.com.au](http://www.data3.com.au)  
For information on Data#3 2010 Annual Results visit [www.data3.com/investors/presentations](http://www.data3.com/investors/presentations)

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