

MR ANTHONY CONNORS COMPANY SECRETARY FAX: (07) 5591 9021

K2 ASSET MANAGEMENT

	The Manager, Listings Department			Australian Stock Exchange Ltd	
Name	The Manager, Listings Department		Company		
From	K2 Asset Management Ltd		Date	22/07/2011	
	ages (inc. cover sheet)	3	Facsimile no.	1300 135 638	
Subject	Notice of Change of Interest	s of Subs	tantial Holder (Form 6	04)	

Dear Sir/Madam,

Pursuant to Section 671B of the Corporations Law, K2 Asset Management Pty Ltd discloses a change of interests for its substantial holding in Retail Food Group Limited.

The enclosed ASIC Form 604 discloses all required details.

Yours faithfully,

Campbel Neal

Executive Director

K2 Asset Management Ltd

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Form 604

Corporations Law

Section 671B

Notice of change of interests of substantial holder

o Company Name/Scheme __f

Retail Food Group Limited

1. Details of substantial holder (1)

Name

K2 Asset Management Ltd

ABN (if applicable)

95 085 <u>445 094</u>

There was a change in the interests of the

substantial holder on

21/07/2011

The previous notice was given to the company

24/06/2011

or scheme on

24/06/2011

The previous notice was dated

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previou	us notice	Present notice	
Class of securities (+)	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary shares	7,470,931	6.93%	6,328,028	5.86%*

Based on issued capital of 108,031,117 fully paid ordinary shares

3. Changes in relevant Interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant Interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
21/07/11	K2 Asset Management	Purchases/(Sales) on the ASX	(\$2,715,180)	(1,142,903)	(1,142,903)

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's Votes
K2 Asset Management Ltd	HSBC Custodian Nominees (Australia) Limited	HSBC Custodian Nominees (Australia) Limited	Power to (or to control) exercise vote and/or dispose of the securities as discretionary investment managers or advisers of the superannuation trusts, managed investment schemes and Investment management agreements.	6,328,028	6,328,028

5 Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

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Name and ACN (If applicable)	Nature of association
Not applicable	"

6. Addresses

The addresses of persons named in this form are as follows:

Name K2 Asset Management Ltd	Address Level 32, 101 Collins Street, Melbourne, Victoria, 3000

Signature

sign here Campbell Neal capacity Director

date 22 / 07 / 2011

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of 'associate' in section 9 of the Corporations Law.
- (3) See the definition of 'relevant interest' in sections 608 and 671B(7) of the Corporations Law.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of 'relevant agreement' in section 9 of the Corporations Law.

- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg if the relevant interest arises because of an option) write 'unknown'.
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.