

Data[#]3 Upgrades Previous Advice, Expects Increase in Full Year Pre-Tax Profit of Approximately 38%

Projecting a full year NPBT of approximately \$21.8M

BRISBANE, Australia - 25 July 2011 - Data[#]3 Limited [ASX: DTL], a national information and communications technology (ICT) company, today confirmed that the profit for the 2010/11 financial year is expected to be ahead of previous guidance following strong performances in all areas of the business.

While yet to be reviewed by the company's auditors, a profit before tax of approximately \$21.8M is expected for 2010/11. This represents an increase of approximately 38% on the 2009/10 result of \$15.8M. Total revenue is expected to increase around 16% to approximately \$697M with solid growth in product revenue and very strong growth in services revenue.

"We are delighted with the result which is ahead of our expectations and also ahead of analyst consensus forecasts," commented Data[#]3 Managing Director John Grant. "While the market remains quite fragile, we've once again been able to achieve a great result for shareholders as our people and partners crafted solutions for our customers across a full range of service delivery models from procurement to cloud," he said.

Chairman Richard Anderson commented that "While the auditors have still to complete their review, we expect the full year profit after tax will enable us to maintain our established dividend payment practice."

The board intends to announce the audited full year results and the final dividend on 22 August 2011.

About Data[#]3

Data[#]3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT) solutions company.

Data[#]3 solutions are offered across a range of service delivery models from procurement to cloud in the following areas of specialisation:

- Software licensing and software asset management solutions to optimise and manage the acquisition of software licensed in volume from global manufacturers;
- Integrated solutions to design and deploy hardware and software infrastructure integrating the desktop, network and data centre;
- Product solutions for procuring, configuring and rolling-out technology cost effectively;
- Managed services to provide outsourced solutions for infrastructure operations, support and maintenance;
- People solutions to provide contract and permanent recruitment and human capital performance management.

Data[#]3's customers cover a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

Data[#]3 reported revenues of \$599 million in the 2009/10 financial year, and has approximately 650 employees. The company is headquartered in Brisbane, and has offices located in Sydney, Melbourne, Canberra, Adelaide, Perth, Townsville, Rockhampton and Gladstone.

More information about Data[#]3 and its solution offerings is available at <u>http://www.data3.com.au</u>

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