

ASX RELEASE

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Launch of TAB ACTIVE in Western Australia

Two Way Limited proudly announces that its TV wagering service, known as TAB ACTIVE, is now live and taking bets in Western Australia as of today.

Viewers of all three Sky Racing channels on Foxtel can use the service to access all of the current day's racing and wagering information, including a full form guide and results. The service also offers a convenient and user-friendly method for users to place bets, via their existing wagering account with their local TAB operator, Racing and Wagering Western Australia (RWWA).

Two Way's Chief Executive Officer and Managing Director, Mr Ben Reichel, said "This completes the rollout of our flagship TAB ACTIVE wagering service to all mainland States of Australia. We are very pleased to be working in partnership with all major TAB operators, namely Tabcorp, TattsBet and RWWA.

"This puts Two Way into a unique position in the Australian wagering industry, as the only company with a live betting service linked to the betting engines of all major TABs."

Western Australia is the first State to make the TAB ACTIVE service available to all city and country residents, because the Foxtel platform covers the entire State. In other States, Foxtel broadcasts only in the capital cities. So to date, the service has been available only in Melbourne (April 2008), Sydney (October 2008), Brisbane / Gold Coast (April 2011), and Adelaide (June 2011).

For further information:

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ABOUT TWO WAY LIMITED (ASX: TTV)

Two Way creates advanced interactive media and gambling applications. Our competitive strengths include our specialised expertise, patented technology, and library of interactive applications, which can be deployed on TV, mobile or internet.

Two Way has developed an award-winning interactive TV wagering service with Tabcorp Holdings Limited (ASX:TAH) and FOXTEL, which has now been extended to include Racing and Wagering Western Australia



(RWWA) and TattsBet Limited (ASX:TTS). Two Way has the potential to establish similar relationships with other wagering and broadcasting partners throughout Australia and overseas.

Our interactive wagering technology offers advanced betting features and related information, and utilises the latest synchronisation techniques to enhance the user experience. This technology can be applied to both racing and sports betting applications.

Our Way2Bet portal offers an extensive range of information resources to help punters bet better. These services are available via online and mobile platforms at www.way2bet.com.au and way2bet.mobi.

Two Way's products are currently being deployed by leading wagering and interactive TV operators in Australia and New Zealand. Our clients include Tabcorp, RWWA, TattsBet, Sportingbet, Betfair, FOXTEL, Austar, Optus TV and Sky New Zealand.

To learn more about Two Way visit www.twowaytv.com.au

