

ASX RELEASE

2 August 2011

Audio Broadcast - Launch of TAB ACTIVE in Western Australia

TWO WAY LIMITED (TTV) provides the opportunity to listen to an interview with **Mr Ben Reichel, CEO & MD** in a presentation titled **"Two Way launches TAB ACTIVE in Western Australia"**.

To listen, copy the following details into your web browser: brr.com.au/event/82937

The presentation details are as follows:

- **Two Way launches TAB ACTIVE in Western Australia**
- **Presented by Mr Ben Reichel, CEO & MD**
- **Thu, 2 August 2011 at 9:00am AEST**

For further information:

Ben Reichel

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ABOUT TWO WAY LIMITED (ASX: TTV)

Two Way creates advanced interactive media and gambling applications. Our competitive strengths include our specialised expertise, patented technology, and library of interactive applications, which can be deployed on TV, mobile or internet.

Two Way has developed an award-winning interactive TV wagering service with Tabcorp Holdings Limited (ASX:TAH) and FOXTEL, which has now been extended to include Racing and Wagering Western Australia (RWWA) and TattsBet Limited (ASX:TTS). Two Way has the potential to establish similar relationships with other wagering and broadcasting partners throughout Australia and overseas.

Our interactive wagering technology offers advanced betting features and related information, and utilises the latest synchronisation techniques to enhance the user experience. This technology can be applied to both racing and sports betting applications.

Our Way2Bet portal offers an extensive range of information resources to help punters bet better. These services are available via online and mobile platforms at www.way2bet.com.au and way2bet.mobi.

Two Way's products are currently being deployed by leading wagering and interactive TV operators in Australia and New Zealand. Our clients include Tabcorp, RWWA, TattsBet, Sportingbet, Betfair, FOXTEL, Austar, Optus TV and Sky New Zealand.

To learn more about Two Way visit www.twowaytv.com.au

