



11 August 2011

The Manager
Company Announcements
ASX Limited
Level 6
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

QBE ANNOUNCES GROUP EXECUTIVE APPOINTMENT

Please find attached an announcement for release to the market.

Yours faithfully

Duncan Ramsay
Company Secretary

Encl.

QBE Insurance Group Limited
ABN 28 008 485 014

Head Office
82 Pitt Street
SYDNEY NSW 2000
Australia

Postal Address
Box 82 GPO SYDNEY 2001
Telephone: +61 (2) 9375 4444
Facsimile: +61 (2) 9231 6104
DX 10171, Sydney Stock Exchange



MARKET RELEASE

11 August 2011

QBE ANNOUNCES GROUP EXECUTIVE APPOINTMENT

QBE today announced the appointment of Tony Jackson as Global Head of Investor Relations and Communications effective from 1 January 2012. He will be a member of the Group Executive.

Tony was previously employed by Macquarie Equities for 20 years, a large percentage of which was as an Executive Director and Senior Financial Analyst.

Mr Frank O'Halloran, QBE Group Chief Executive Officer, said "We are very pleased that Tony Jackson will join us in the newly created Group Executive role responsible for investor relations and communications. Tony is highly regarded by the investment community in Australia and overseas."

He added "Tony will also support the Group Executive in business planning, strategy and acquisitions."

For further information, please contact:

Investor Relations

Tel: +61 2 9375 4636
investor.relations@qbe.com

Media Enquiries

David Symons
Tel: +61 (0) 410 559 184
mediaenquiries@qbe.com

QBE Insurance Group Limited

ABN 28 008 485 014
82 Pitt Street
SYDNEY NSW 2000
Australia

QBE Insurance Group Limited is listed on the Australian Securities Exchange, is recognised as one of the top 20 global insurance and reinsurance companies as measured by net earned premium and has operations in 49 countries.