



17<sup>th</sup> August, 2011

**FOR IMMEDIATE RELEASE**

General Manager  
The Company Announcements Office  
Australian Stock Exchange Limited  
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Sydney NSW 1215

### **FOXTEL Contract Extension**

Building and Communications service company BSA Limited (ASX:BSA) today announced the signing of a four-year [plus 1 year option] contract extension with Australia's leading subscription television provider, FOXTEL, which is connected to over 1.6 million subscribing households on cable and satellite through retail and wholesale distribution. The contract was signed today and effective from 1<sup>st</sup> September, 2011.

FOXTEL CEO Mr. Kim Williams AM said, "BSA has been a long term partner of FOXTEL and has supported FOXTEL's investment in a large range of product initiatives including our launches of FOXTEL Digital, FOXTEL iQ and FOXTEL IQHD - which represents Australia's most comprehensive HD offering of 22 HD channels. Under the new agreement BSA will continue to support the roll-out of fantastic existing and new products including by offering even more tailored installation times for our customers," Mr. Williams added.

BSA commenced providing residential and commercial satellite installation and maintenance services to FOXTEL customers in 1998 and the signing of this contract serves to further strengthen BSA's alliance with FOXTEL which is now in its 13<sup>th</sup> year.

Steve Nash, Managing Director of BSA Limited said, "The signing of this prestigious contract underscores FOXTEL's confidence in BSA continuing to provide high quality service to its valued customers and remains a cornerstone of BSA's business."

- ENDS -

For and on behalf of the BSA Limited Board of Directors

Further information: Steve Nash, Managing Director BSA Limited: +61 2 8748 2464