



ASX Circular

Date: 18 August 2011

Key topics

1. Bega Cheese Limited
2. ASX Code BGA
3. Quotation commences: 11 AM (Melbourne time), Friday, 19 August 2011

Reading List

Banks
 Client Advisers
 Compliance Managers
 Corporate Advisory
 DTR Operators
 Issuers
 Institutions
 ASX Settlement Participants
 Operations Managers (back office)
 ASX Clear Participants
 Market Participants

Authorised by

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COMMENCEMENT OF OFFICIAL QUOTATION – BEGA CHEESE LIMITED

Bega Cheese Limited (the “Company”) was admitted to the official list of ASX Limited on on Tuesday, 16 August 2011.

Official quotation of the Company’s securities will commence at 11:00 AM AEST on Friday, 19 August 2011.

<u>Quoted Securities:</u>	126,709,903 fully paid ordinary shares
<u>ASX Code:</u>	BGA
<u>Time:</u>	11:00 AM AEST
<u>Date:</u>	Friday, 19 August 2011
<u>ASX Trade Abbreviation:</u>	BEGA
<u>ISIN:</u>	AU000000BGA8
<u>Home Branch:</u>	Melbourne
<u>Industry Classification:</u>	3020 Food, Beverage and Tobacco
<u>Registered Office:</u>	23-45 Ridge Street Bega NSW 2550 Phone: (02) 6491 7777 Web: www.begacheese.com.au
<u>Company Secretary:</u>	Mr Colin Griffin Mr Brett Kelly
<u>Share Registry:</u>	Link Market Services Limited
<u>Balance Date:</u>	30 June
<u>CHESS:</u>	Participating. The Company will also operate an issuer sponsored sub-register.
<u>State of Incorporation:</u>	NSW
<u>Dividend Policy:</u>	Refer to prospectus dated 18 July 2011 (page 17)
<u>Activities:</u>	Processing, manufacturing, cutting and packaging traditional cheese products, as well as the manufacture of other high value dairy products.
<u>Issue Price:</u>	\$2.00
<u>Securities not quoted on ASX:</u>	362,500 performance rights. Each performance right entitles the holder to be issued with one ordinary share upon satisfaction of vesting condition, for nil exercise price.