



ASX: SWW

24 August 2011



SWW Energy Limited

Dear Shareholder

ELIMINATION NOTICE – SALE OF UNMARKETABLE PARCELS

SWW Energy Limited (**SWW** or the **Company**) currently has 2,511 Shareholders on its share register. Of these, 2,310 hold parcels of less than \$500 in value, based on the closing price of the Company's shares on the ASX on 19 August 2011 (\$0.019). These shareholders are deemed holders of unmarketable share parcels.

Our share register indicates that your shareholding (which is set out on the Notice of Retention on the reverse side) was less than a marketable parcel based on the closing price of the Company's shares on the ASX on 19 August 2011.

The Company's Constitution empowers the Company to sell the shareholding of any shareholder who, at the date of the sale, holds less than a marketable parcel of securities (**Minority Member**) provided the Minority Member has:

- a) been issued with an Elimination Notice and Notice of Retention; and
- b) not returned their Notice of Retention by 5:00pm on 6 October 2011 (**Retention Date**) (6 weeks from the date of this Notice).

The elimination of unmarketable parcels of shares will assist in reducing the large shareholder base and the administrative costs associated with that base. It should also benefit the shareholders involved as it will allow their shares to be readily sold on the ASX (which they might otherwise find difficult to do due to the small size of their shareholding) and there will be no brokerage costs payable by them on the sale as these will be borne by the Company.

This notice is to inform you, and all other holders of unmarketable parcels of shares, that the Company intends to invoke the relevant power under the Company's Constitution and your shareholding may be sold.

As soon as is practical after 5.00pm on 6 October 2011 the Company will endeavour to sell your shares if, at the date of the sale, your holding is less than a marketable parcel. The proceeds from that sale will be remitted to you. In accordance with the Company's Constitution, your shares will be sold at not less than 1.9 cents (this being the simple average of the last sale prices of the Company's shares on the ASX for each of the ten trading days immediately preceding the Date of this Notice).

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If you do not wish for your shares to be sold, you must complete and return the Notice of Retention, on the reverse side, to the Company's share registry, Link Market Services Pty Ltd, by 6 October 2011.

Yours faithfully

SWW ENERGY LIMITED

Matthew Foy

Director