Form 604

Corporations Act 2001 Section 671B

Notice of change of interests of substantial holder

Specialty Fashion Group Limited

Company Name/Scheme 151-163 Wyndham Street

ALEXANDRIA NSW 2015

ACN/ARSN 057 569 169

1. Details of substantial holder (1)

To

Name Lazard Asset Management Pacific Co

ACN/ARSN (if applicable) ACN 064 523 619

There was a change in the interests of the

substantial holder on 30/08/2011

The previous notice was given to the company on 25/07/2011

The previous notice was dated 25/07/2011

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice		
	Person's votes Voting power (5)		Person's votes	Voting power (5)	
Ordinary	16,878,323	8.80%	19,865,579	10.36%	

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected	
See Annexure B						

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes		
See Annexure C							

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
See Annexure A	Related bodies corporate

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Lazard Asset Management Pacific Co and its associates listed in Annexure A	

Signature

print name	Apnavi Saddington	capacity Company Secretary
sign here		
	date	1 September 2011

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of 'associate' in section 9 of the Corporations Act 2001.
- (3) See the definition of 'relevant interest' in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of 'relevant agreement' in section 9 of the Corporations Act 2001.

- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write 'unknown'.
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

Annexure 'A'

This is Annexure A of 1 page referred to in Form 604 Notice of change of interests of substantial holder signed by me and dated 1 September 2011.

Apnavi Saddington Company Secretary 1 September 2011 Dated

Associates of Lazard Asset Management Pacific Co. ACN 064 523 619

Lazard Ltd

Lazard Group LLC

Lazard Frères & Co LLC

Lazard Asset Management LLC

Lazard Asset Management (Canada) Inc.

Lazard Asset Management Limited, London

Lazard Asset Management (UK) Holdings Limited

Lazard Japan Asset Management KK

Lazard Asset Management (Deutschland) GmbH

Lazard Alternatives LLC

Lazard Fund Managers (Ireland) Limited

Lazard Fund Managers Limited, London

LAMP Administration Pty Ltd

Lazard Pty Ltd

LCW Private Equity Pty Ltd

Lazard Korea Asset Management Co. Ltd

Lazard Asset Management (Hong Kong) Limited

Lazard Asset Management Securities LLC

Lazard Wealth Management LLC

Annexure 'B'

This is Annexure B of 3 pages referred to in Form 604, Notice of change of interests of substantial holder, signed by me and dated 1 September 2011.

Apnavi Saddington Company Secretary 1 September 2011 Dated

Lazard Asset Management Pacific Co ACN: 064 523 619

Annexure B - Changes in relevant interests

Date of change	Person whose relevent interest changed	Nature of change	Consideration given in relation to change	Class and number of securities affected (All ordinary securities)	Person's votes affected
22/07/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	18,452.25	22,500	22,500
25/07/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	1,739.40	2,207	2,207
25/07/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	62,305.04	78,694	78,694
26/07/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	4,008.80	5,000	5,000
27/07/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	21,261.69	25,000	25,000
28/07/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	374,551.91	439,682	439,682
19/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	99,618.68	142,000	142,000
24/08/2011	associates listed in Annexure A	Buy	1,589.65	2,298	2,298
24/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	174.32	252	252
24/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	982.29	1,420	1,420
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	998.89	1,444	1,444
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	69.87	101	101
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	159.8	231	231
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	29.05	42	42
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	31.12	45	45
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	21,145.65	31,526	31,526
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	15,708.23	23,493	23,493
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	2,314.71	3,451	3,451
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	88,656.95	132,594	132,594
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	13,063.94	19,477	19,477
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	90,178.10	134,869	134,869
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	13,287.97	19,811	19,811
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	6,276.48	9,387	9,387
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	924.94	1,379	1,379
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	14,410.41	21,552	21,552
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	2,123.55	3,166	3,166
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	2,596.31	3,883	3,883
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	382.32	570	570
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	2,822.97	4,222	4,222
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	415.86	620	620
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	72,765.05	107,771	107,771
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	7,965.13	11,797	11,797
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	44,954.30	66,581	66,581
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	45,724.69	67,722	67,722
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	3,182.81	4,714	4,714
24/08/2011	associates listed in Annexure A	Buy	7,306.81	10,822	10,822

Annexure B - Changes in relevant interests

Date of change	Person whose relevent interest changed	Nature of change	Consideration given in relation to change	Class and number of securities affected (All ordinary securities)	Person's votes affected
04/00/0044	Lazard Asset Management Pacific Co and its	D	4 040 04	4.050	4.050
24/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	1,316.61	1,950	1,950
24/08/2011	associates listed in Annexure A	Buy	1,431.39	2,120	2,120
26/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	49,974.70	76,169	76,169
00/00/0044	Lazard Asset Management Pacific Co and its	5	5 470 50	0.000	0.000
26/08/2011	associates listed in Annexure A Lazard Asset Management Pacific Co and its	Buy	5,470.58	8,338	8,338
26/08/2011	associates listed in Annexure A	Buy	30,874.23	47,057	47,057
26/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	31,403.70	47,864	47,864
26/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	2,185.48	3,331	3,331
26/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	5,018.52	7,649	7,649
26/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	904.11	1,378	1,378
26/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	982.85	1,498	1,498
30/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	353,982.28	547,605	547,605
30/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	38,747.00	59,941	59,941
30/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	218,687.43	338,306	338,306
30/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	222,438.60	344,109	344,109
30/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	15,482.39	23,951	23,951
30/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	35,546.58	54,990	54,990
30/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	6,403.43	9,906	9,906
30/08/2011	Lazard Asset Management Pacific Co and its associates listed in Annexure A	Buy	6,962.58	10,771	10,771

Annexure 'C'

This is Annexure C of 2 pages referred to in Form 604, Notice of change of interests of substantial holder, signed by me and dated 1 September 2011.

Apnavi Saddington Company Secretary Lazard Asset Management Pacific Co ACN: 064 523 619

1 September 2011 Dated

Form 604 Annexure C - Present Relevant Interests

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
Lazard Asset Management Pacific Co and each of its associates listed in Annexure A	State Street Australia Ltd	The Current Registered Holder	Registered holder & taken to have a relevant interest under section 608 (1)	Ordinary – 7,591,566	Ordinary – 7,591,566
Lazard Asset Management Pacific Co and each of its associates listed in Annexure A	State Street Australia Ltd	The Current Registered Holder	Registered holder & taken to have a relevant interest under section 608 (1)	Ordinary – 873,584	Ordinary – 873,584
Lazard Asset Management Pacific Co and each of its associates listed in Annexure A	JP Morgan Chase Ltd	The Current Registered Holder	Registered holder & taken to have a relevant interest under section 608 (1)	Ordinary – 5,360,827	Ordinary – 5,360,827
Lazard Asset Management Pacific Co and each of its associates listed in Annexure A	National Australia Bank	The Current Registered Holder	Registered holder & taken to have a relevant interest under section 608 (1)	Ordinary – 4,540,341	Ordinary – 4,540,341
Lazard Asset Management Pacific Co and each of its associates listed in Annexure A	National Australia Bank	The Current Registered Holder	Registered holder & taken to have a relevant interest under section 608 (1)	Ordinary – 484,525	Ordinary – 484,525
Lazard Asset Management Pacific Co and each of its associates listed in Annexure A	National Australia Bank	The Current Registered Holder	Registered holder & taken to have a relevant interest under section 608 (1)	Ordinary – 736,068	Ordinary – 736,068
Lazard Asset Management Pacific Co and each of its associates listed in Annexure A	National Australia Bank	The Current Registered Holder	Registered holder & taken to have a relevant interest under section 608 (1)	Ordinary – 133,842	Ordinary – 133,842
Lazard Asset Management Pacific Co and each of its associates listed in Annexure A	National Australia Bank	The Current Registered Holder	Registered holder & taken to have a relevant interest under section 608 (1)	Ordinary – 144,826	Ordinary – 144,826