**World Reach Limited**
ABN 39010 568 804

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5 September 2011

The Manager
Company Announcements Platform
Australian Securities Exchange

Directors Interest Notices

Please find attached a change of Directors Interest Notice for each of the following Directors:-

- J McCormack
- A Bigum
- M Capocchi

Yours faithfully

Dennis Payne
Company Secretary

*Rule 3.19A.2*

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

| | |
|---|---|
| **Name of entity** | WORLD REACH LIMITED |
| **ABN** | 39 010 568 804 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---|---|
| **Name of Director** | ANTHONY PETER BIGUM |
| **Date of last notice** | 2 DECEMBER 2010 |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|---|
| **Direct or indirect interest** | INDIRECT |
| **Nature of indirect interest (including registered holder)**<br>Note: Provide details of the circumstances giving rise to the relevant interest. | Securities are held by Biotec International Pty Ltd as an investment and as trustee of the Bigum Super Fund. Mr Bigum is a shareholder of the Company and is a member of the Super Fund. |
| **Date of change** | 31 August 2011 |
| **No. of securities held prior to change** | (a) 12,866,000 ordinary shares<br>(b) 6 Notes convertible into 33,333,330 shares<br>(c) 8,437,500 options attaching to convertible notes<br>(d) 3,000,000options issued to Directors following shareholder approval |
| **Class** | Right of conversion into ordinary shares under convertible note terms |
| **Number acquired** | 6 convertible notes can now be converted into 75,000,000 shares, if wholly exercised |
| **Number disposed** | Nil |
| **Value/Consideration**<br>Note: If consideration is non-cash, provide details and estimated valuation | Nil |

+ See chapter 19 for defined terms.

| | |
|---|---|
| **No. of securities held after change** | (a) 12,866,000 ordinary shares<br>(b) 6 Notes convertible into 75,000,000 shares<br>(c) 8,437,500 options attaching to convertible notes<br>(d) 3,000,000 options issued to Directors following shareholder approval |
| **Nature of change**<br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | The placement of shares to investors on 31 August 2011 at $0.0025 had the consequent effect of varying the convertible note conversion price to the placement price |

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|---|
| **Detail of contract** | |
| **Nature of interest** | |
| **Name of registered holder (if issued securities)** | |
| **Date of change** | |
| **No. and class of securities to which interest related prior to change**<br>Note: Details are only required for a contract in relation to which the interest has changed | |
| **Interest acquired** | |
| **Interest disposed** | |
| **Value/Consideration**<br>Note: If consideration is non-cash, provide details and an estimated valuation | |
| **Interest after change** | |

+ See chapter 19 for defined terms.

*Rule 3.19A.2*

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Introduced 30/9/2001.

| | |
|---|---|
| **Name of entity** | WORLD REACH LIMITED |
| **ABN** | 39 010 568 804 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---|---|
| **Name of Director** | MICHAEL IAN CAPOCCHI |
| **Date of last notice** | 2 DECEMBER 2010 |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|---|
| **Direct or indirect interest** | DIRECT and INDIRECT |
| **Nature of indirect interest (including registered holder)**<br>Note: Provide details of the circumstances giving rise to the relevant interest. | 14 convertible notes and 10,500,000 options attaching to convertible notes are held by Amy Capocchi |
| **Date of change** | 31 August 2011 |
| **No. of securities held prior to change** | (a) 14 notes convertible into 77,777,770 shares<br>(b) 22,500,000options under Employee Option Plan<br>(c) 19,687,500options attaching to convertible notes<br>(d) 10,000,000options issued to Directors following shareholder approval |
| **Class** | Right of conversion into ordinary shares under convertible note terms |
| **Number acquired** | 14 convertible notes can now be converted into 175,000,000 shares, if wholly exercised |
| **Number disposed** | Nil |
| **Value/Consideration**<br>Note: If consideration is non-cash, provide details and estimated valuation | Nil |

+ See chapter 19 for defined terms.

| | |
|---|---|
| **No. of securities held after change** | (a) 14 notes convertible into 175,000,000 shares<br>(b) 22,500,000options under Employee Option Plan<br>(c) 19,687,500options attaching to convertible notes<br>(d) 10,000,000options issued to Directors following shareholder approval |
| **Nature of change**<br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | The placement of shares to investors on 31 August 2011 at $0.0025 had the consequent effect of varying the convertible note conversion price to the placement price |

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|---|
| **Detail of contract** | |
| **Nature of interest** | |
| **Name of registered holder (if issued securities)** | |
| **Date of change** | |
| **No. and class of securities to which interest related prior to change**<br>Note: Details are only required for a contract in relation to which the interest has changed | |
| **Interest acquired** | |
| **Interest disposed** | |
| **Value/Consideration**<br>Note: If consideration is non-cash, provide details and an estimated valuation | |
| **Interest after change** | |

*Rule 3.19A.2*

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| | |
|---|---|
| **Name of entity** | WORLD REACH LIMITED |
| **ABN** | 39 010 568 804 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---|---|
| **Name of Director** | JOHN MCCORMACK |
| **Date of last notice** | 2 DECEMBER 2010 |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|---|
| **Direct or indirect interest** | INDIRECT |
| **Nature of indirect interest (including registered holder)**<br>Note: Provide details of the circumstances giving rise to the relevant interest. | Mr McCormack is a member of the McCormack Superannuation Fund (Trustee Makormak Investments Pty Ltd) |
| **Date of change** | 31 August 2011 |
| **No. of securities held prior to change** | (a) 7,323,299 ordinary shares<br>(b) 2 notes convertible into 11,111,110 shares<br>(c) 2,812,500 options attaching to convertible notes<br>(d) 5,000,000options issued to Directors following shareholder approval |
| **Class** | Right of conversion into ordinary shares under convertible note terms |
| **Number acquired** | 2 convertible notes can now be converted into 25,000,000 shares, if wholly exercised |
| **Number disposed** | Nil |
| **Value/Consideration**<br>Note: If consideration is non-cash, provide details and estimated valuation | Nil |

+ See chapter 19 for defined terms.

| | |
|---|---|
| **No. of securities held after change** | (a) 7,323,299 ordinary shares<br>(b) 2 notes convertible into 25,000,000 shares<br>(c) 2,812,500 options attaching to convertible notes<br>(d) 5,000,000 options issued to Directors following shareholder approval |
| **Nature of change**<br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | The placement of shares to investors on 31 August 2011 at $0.0025 had the consequent effect of varying the convertible note conversion price to the placement price |

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|---|
| **Detail of contract** | |
| **Nature of interest** | |
| **Name of registered holder (if issued securities)** | |
| **Date of change** | |
| **No. and class of securities to which interest related prior to change**<br>Note: Details are only required for a contract in relation to which the interest has changed | |
| **Interest acquired** | |
| **Interest disposed** | |
| **Value/Consideration**<br>Note: If consideration is non-cash, provide details and an estimated valuation | |
| **Interest after change** | |

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