oOh!media Group Limited
ABN 96 091 780 924

ASX and Media Release
7 September 2011

August 2011 trading update – revenue up 3.7%

Australia's only listed out-of-home media specialist, oOh!media Group Limited (ASX: OOH), today announced it has continued to deliver year on year growth, with revenue for August 2011 up 3.7 per cent on the previous corresponding period.

oOh!media also reported its contracted bookings for Q3 of 2011 are up 2.3% compared to the same time last year.

The uplift in revenues is in stark contrast to the SMI August data which aggregates the booking data of the top media buying agencies.

oOh! CEO, Brendon Cook, said while advertising was expected to soften as a result of uncertainty in the economy, the company remained confident that its growth would continue.

"Our strategy of growing organically and through acquisition plus our diverse national product mix and strong team of people place us in a strong position to continue to increase shareholder value," Mr Cook said.

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About oOh!media Group Ltd oOh!media is the only single focused out-of-home advertising company listed on the ASX. oOh!media specialises in providing clients with creative out-of-home solutions across its diverse product offerings of road, retail and experiential media throughout urban and regional Australia.