# MEDIA RELEASE

**Data#3**

**FOR IMMEDIATE RELEASE**

DATA#3 WINS SPECIALISED PARTNER OF THE YEAR AWARD, ACHIEVES DOUBLE SYMANTEC MASTER SPECIALIST CERTIFICATION

**Brisbane, Australia — September 13, 2011** — Data#3 today announced that it has won the prestigious FY11 Specialised Partner of the Year award from Symantec, marking a fourth straight year of recognition. Fresh on the heels of achieving Symantec Master Specialisation in both the areas of Data protection and of Archiving & eDiscovery, the award reflects Data#3's deep expertise in delivering advanced consulting services in a specialised solution area.

"We are delighted to accept the FY11 Specialised Partner of the Year award from Symantec and appreciate their encouragement and support in allowing us to provide our customers with a sophisticated array of data protection and management solutions," commented Laurence Baynham, Data#3 Group General Manager.

"Working with Symantec to build secure environments has never been more valuable. As our customers consider a range of consumption models and increasingly opt for public, trusted and private cloud-based solutions, protecting their data continues to be a primary consideration," continued Baynham.

By achieving Master Specialisation, Data#3 has met Symantec's stringent standards for advanced consulting and technical services, in particular using Symantec's NetBackup and BackupExec products in data protection solutions. The Symantec Archiving & eDiscovery Master Specialisation highlights the ability to fully exploit the potential of Symantec's Enterprise Vault, the industry's most widely deployed archiving software, to manage data throughout its lifecycle.

"The two Master Specializations achieved by Data#3 recognise partners' ability to deliver advanced consulting, technical and service to their customers," said David Dzienciol, vice president for Channels and SMB, Asia Pacific and Japan, Symantec Corp. "Master Specialist partners have demonstrated deep investment in Symantec and an expertise in delivering advanced services and solutions to protect customers' most critical information."

Data#3 was previously honoured by Symantec as Platinum Partner in 2008, Australian Specialist Partner of the Year in 2009 and Enterprise Partner of the Year – Pacific in 2010.

## About Data#3

Data#3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT) solutions company.

Data#3 provides market leading expertise in:

- Software licensing and software asset management solutions to optimise and manage the acquisition of software licensed in volume from global manufacturers;
- Integrated solutions to design and deploy hardware and software infrastructure integrating the desktop, network and data centre;
- Product solutions for procuring, configuring and rolling-out technology cost effectively;
- Managed services to provide outsourced solutions for infrastructure operations, support and maintenance;

- People solutions to provide contract and permanent recruitment and human capital performance management.

Data#3's customers cover a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

Data#3 reported revenues of $697 million in the 2010/11 financial year, and has approximately 650 employees. The company is headquartered in Brisbane, and has offices located in Sydney, Melbourne, Canberra, Adelaide, Perth, Townsville, Rockhampton and Gladstone.

More information about Data#3 and its solution offerings is available at
http://www.data3.com.au


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